



**VICTOR VALLEY TRANSIT AUTHORITY
REGULAR MEETING OF
THE BOARD OF DIRECTORS
Monday, July 21, 2025, 9:30 A.M.**

**Victor Valley Transit Authority
17150 Smoke Tree Street
Hesperia, CA 92345**

Victor Valley Transit Authority Board of Directors

James Noble, Chair, City of Barstow
Liz Becerra, Vice-Chair, City of Victorville
Allison Lee, Director, City of City of Hesperia
Paul Cook, Director, County of San Bernardino
Dawn Rowe, Director, County of San Bernardino
Gabriel Reyes, Director, City of Adelanto
Curt Emick, Director, Town of Apple Valley

MISSION STATEMENT

Our mission is to serve the community with excellent public transportation services in terms of quality, efficiency, and responsiveness.

AGENDA

The Board of Directors meeting facility is accessible to people with disabilities. If assistive listening devices or other auxiliary aids or services are needed in order to participate in the public meeting, requests should be made through the Clerk of the Board at least three (3) business days prior to the Board meeting. The Clerk's telephone number is 760-948-3262 x102, (voice) or for Telephone Device for the Deaf (TDD) service, begin by calling 711 and provide the VVTA phone number and the office is located at 17150 Smoke Tree Street, Hesperia, CA. This agenda will be available and posted Friday, July 11, 2025.

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

ANNOUNCEMENTS

PUBLIC COMMENTS

This is the time the Board will hear public comments regarding items on the agenda, not on the agenda, or the consent calendar. Individuals who wish to speak to the Board regarding agenda items or during public comments should fill out a comment card and submit it to the Clerk of the Board. Each speaker is allowed three (3) minutes to present their comments. The Board will not remark on public comments; however, each comment will be taken into consideration by VVTA.

CONSENT CALENDAR

Consent Calendar items shall be adopted by a single vote unless removed for discussion by Board member request.

- Pg. 9 ***Item #1: Minutes from Regular Meeting of The Board of Directors Conducted June 16, 2025.***
Recommendation: Move for approval.
Presented by: None.
- Pg. 19 ***Item #2: Warrants, May 2025.***
Recommendation: Move for approval.
Presented by: None.
- Pg. 25 ***Item #3: VVTA Board of Directors Calendar of Meetings for 2025 Amendment.***
Recommendation: Move for approval.
Presented by: None.

REPORTS

- Pg. 29 ***Item #4: Management Reports – Verbal Report from Chief Executive Officer.***
Recommendation: Information item only.
Presented by: Nancie Goff, CEO.
- Pg. 41 ***Item #5: Transit Operations Division, Victor Valley Detail Report.***
Recommendation: Information item only.
Presented by: VVTA Transit Operations Division Victor Valley Detail.

ACTION ITEMS

POSSIBLE CONFLICT OF INTEREST NOTICE

Note agenda item 6 contractors, subcontractors and agent, which may require member abstentions due to conflict of interest and financial interests. Board Member abstentions shall be stated under this item for recordation on the appropriate item.

Pg. 49 ***Item #6: Award VVTA RFP 2025-06 Transit Advertising to Adspposure, Cincinnati, OH for a contract for two years with three one-year options to extend.***

Recommendation: Approve the award of VVTA RFP 2025-06 Transit Advertising Services to Vehicle Advertising dba Adspposure, Cincinnati, OH, for a contract for 2 years with 3 one-year options to extend.

Presented by: Christine Plasting, Procurement Manager.

Pg. 53 ***Item #7: VVTA's Disadvantaged Business Enterprise Program and Plan Update.***

Recommendation: Approve the VVTA DBE Program and Plan update.

Presented by: Christine Plasting, Procurement Manager.

BOARD OF DIRECTORS COMMENTS

CORRESPONDENCE AND PRESS CLIPS

DATE OF NEXT MEETING

Monday, August 18, 2025, at 9:30 AM
Barstow City Council Chambers
220 East Mountain View Street
Barstow, CA 92311

ADJOURNMENT