

# VVTA RFP 2025-02 TRANSIT ADVERTISING CONSULTANT ADDENDUM NO. 2

Friday, December 27, 2024

The following questions were posed prior to the deadline for questions on Friday, December 20, 2024, as well as the answers from VVTA Staff:

**Q1:** "...Please confirm that full wraps will be for advertising purposes only not for custom wraps or special events for non-advertising purposes (e.g. anniversaries or season celebrations)."

**A1:** That is correct. Anything that is not advertising will be handled in-house and not through the resulting contract from this RFP.

**Q2:** "How many buses are currently in VVTA's Fleet, and would it be possible to get pictures of the buses?"

**A2:** VVTA has 75 Fixed Route Buses (32-40') and 41 Cutaway Buses for Demand Response. Measurements from Vendor information when buses were purchased is included with the Addendum as Exhibit 1.

**Q3:** "How many bus shelters does VVTA have, and how many of those will be available for advertising as part of this RFP? Will bus shelters be included in this RFP, or are they managed separately?"

**A3:** VVTA is not including shelters in this RFP.

**Q4:** "Could you share who is currently on the vendor list for bids?"

**A4:** The list from publicpurchase.com is attached as Exhibit 2 to this addendum. The Pre-Proposal Sign-in Sheet is attached as Exhibit 3.

**Q5:** "May we ask VVTA if there is a Bond Requirement in connection with the result of this procurement? Sample contract references a Performance Bond."

**A5:** No. A Performance Bond will not be required.

**Q6:** "As a modification to terms presented: May we ask VVTA to accept a prepaid Minimum Annual Guarantee in lieu of a Bond or in lieu of a monthly guarantee payment?"

**A6:** There isn't a bond requirement for this solicitation. Any change in the terms of the contract will be negotiated with the awarded contractor.

## VVTA RFP 2025-02 TRANSIT ADVERTISING CONSULTANT ADDENDUM NO. 2

**Q7:** “May we ask VVTA to consider a two week extension to allow for proper construction of assets for a timely submission? With two major holidays involved, this would not only benefit VVTA to receive healthy submissions, but also all bidders to construct the best offer possible for VVTA's consideration.”

**A7:** VVTA is not considering an extension currently.

**Q8:** “May we ask VVTA to confirm it intends to award this contract to one advertising contractor?”

**A8:** VVTA intends to award this contract to one proposer.

**Q9:** “To avoid disqualification, may we ask if bidders are allowed to create a financial offer based on total assets vs 'by format' as shown on Attachment E? If allowed, may bidders provide a modified version of Attachment E, write a total at the bottom, provide a separate sheet, etc?”

**A9:** VVTA does need a similar format to what is included in Attachment E to ensure that when evaluating proposals, we are comparing “apples to apples.”

**Q10:** “May I request VVTA to reveal the current list of bidders for this RFP or provide information on the recipients the RFP was sent to?”

**A10:** See **A4** Above

**Q11:** “Would VVTA consider issuing a one or two week extension to allow all bidders the opportunity to construct the most advantageous offer to the Authority? Please understand there are two major holidays prior to the submission date.”

**A11:** See **A7** above.

**Q12:** “We kindly request that VVTA refrain from extending the proposal deadline, as we are prepared to submit as soon as our questions are answered. Thank you for your time and consideration. We deeply value this opportunity and are diligently working through the holidays to become a trusted partner of VVTA.”

**A12:** See **A7** above.

**Q13:** “Could you provide additional details regarding the onboard infotainment system mentioned in the RFP? Specifically, we are seeking clarification on the software requirements, supported file types, content rotation schedule, and any other relevant specifications.”

**A13:** The VVTA Infotainment System is a single 21” screen, one per fixed route Bus. No Infotainment screens in Direct Access vans. File size is 16” x 9” landscape, jpg or pdf are accepted. Screens are run through GMV Syncromatics via enplug.com. Ads get 55% coverage, Stops get 40% coverage and time/weather get 5% coverage. Ads typically run for 30 seconds, but can be customized on how long they show, the frequency and even by days/time.

# VVTA RFP 2025-02 TRANSIT ADVERTISING CONSULTANT ADDENDUM NO. 2

**Q14:** “Could you clarify the points assigned to the evaluation criteria? The RFP mentions a total of 155 points; however, the currently assigned points add up to 150. Could you please provide the corrected evaluation criteria and point distribution?”

**A14:** Technical Points: 110 Points

Price Points: 40 Points

Total Points 150 Points

**Q15:** “Could you clarify the DBE participation percentage required for this RFP? We would appreciate any additional details or confirmation of the specified percentage.”

**A15:** Typically, DBE participation is 5 Points on Federally Funded procurements. This resulting contract for this project is a Revenue Contract so DBE participation is not counted.

**Q16:** “Could VVTA provide the latitude and longitude coordinates for the shelters available for advertising as outlined in the RFP?”

**A16:** See **A3** above

**Q17:** “Could you provide a detailed fleet listing, including the counts, makes, models, and lengths of the vehicles available as outlined in the RFP? This information would be greatly appreciated.”

**A17:** See **A2** above

**Q18:** “In section d. III, Employment Practices are requested - "policies and procedures, training, including safety training and affiliation/accreditation." We have an extensive training guide with protocols that are unique per garage. How much detail would VVTA like in this section? Should the entire guide be included, or just mentioned?”

**A18:** A link to the guide within your proposal would be acceptable.

**Q19:** “In the RFP section V II: Proposer must list all services, equipment, and facilities that the proposer has provided and/or operated under contract during the past five (5) years. Include company name, address, phone number, and contact. Is this referring to (proposer) or subcontractors? How detailed would VVTA like us to be in our response?”

**A19:** Please provide references for similar projects during the past 5 years – 7 references are preferred. VVTA is looking for the references of the proposer and subcontractors.

# VVTA RFP 2025-02 TRANSIT ADVERTISING CONSULTANT ADDENDUM NO. 2

**Q20:** “Would VVTA consider dropping the \$1M professional liability insurance requirement due to the type of work being completed and bring the coverage in line with industry standards?”

**A20:** See A21 below

**Q21:** “Related to Question #20 - Would VVTA consider waiving the \$1 million professional liability insurance requirement for subcontractors who already carry \$1 million in general liability insurance?”

**A21:** The insurance requirement is for the proposer, not for the subcontractors. The proposer covers the subcontractors with their insurance coverage. If the proposer carries an amount that would cover this under their “excess liability coverage,” VVTA would deem this acceptable.

**Q22:** “Would VVTA consider extending the RFP deadline to allow more time for proposal preparation following the release of answers to submitted questions on 12/27?”

**A22:** See A7 above.

**Q23:** “Is VVTA opposed to additional or alternative ad type offerings other than what is listed in the Scope of Work?”

**A23:** Not at this time.

**Q24:** “Could you please provide more info on the business licensing requirements, as laid out in Attachment E Required Forms? Would licensing from other states/cities be considered “California approved?” If you do not have these answers, could you share contact info of the relevant boards/authorities?”

**A24:** City of Hesperia, CA, Business license is the required business license. This will be required of the awarded contractor.

All other terms and conditions of the RFP remain the same.

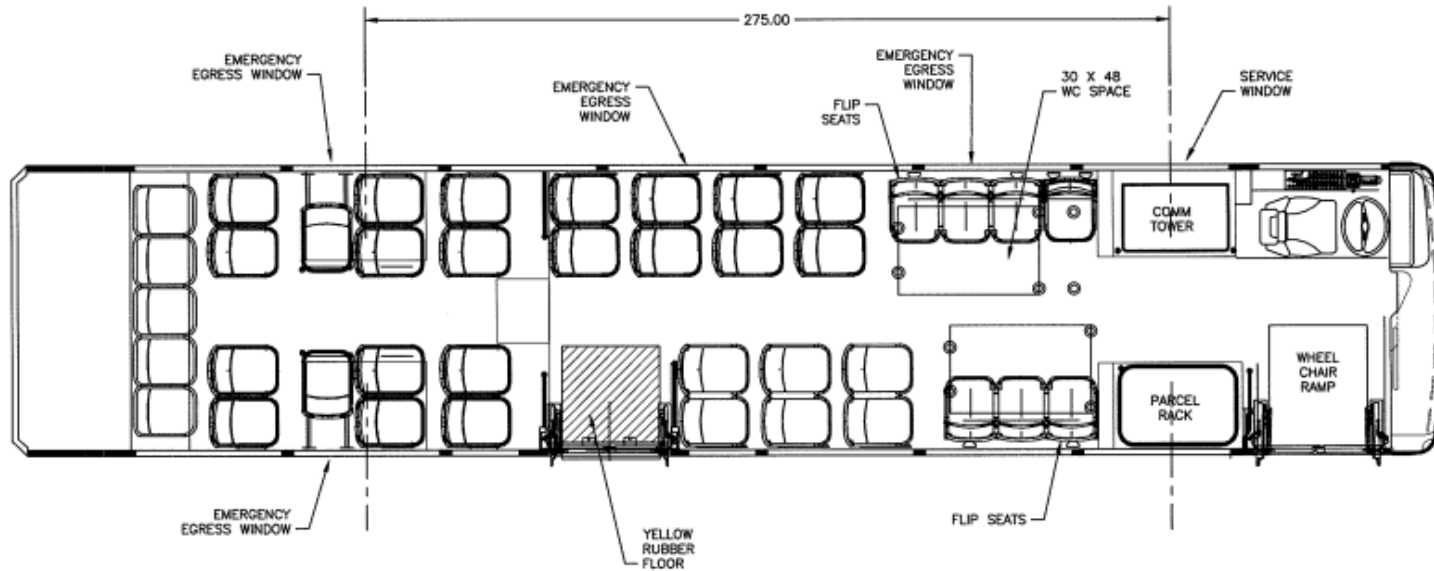
The proposal due date remains as 3:00 PM (PST), Friday, January 3, 2025.

As stated in the RFP, all addenda must be acknowledged. Please use the acknowledgement form in Attachment E of the RFP to acknowledge receipt of this addendum. Failure to acknowledge any addenda to this RFP may be a cause to deem Proposer “Non-Responsive.”

\*\*\*\*\* END OF ADDENDUM NO. 2 \*\*\*\*\*

Addendum No. 2 - Exhibit 1

REVISIONS						
ECN No.	REV	LVL.	DESCRIPTION	DATE	ZONE	INITIAL



CONCEPTUAL PROPOSAL ONLY

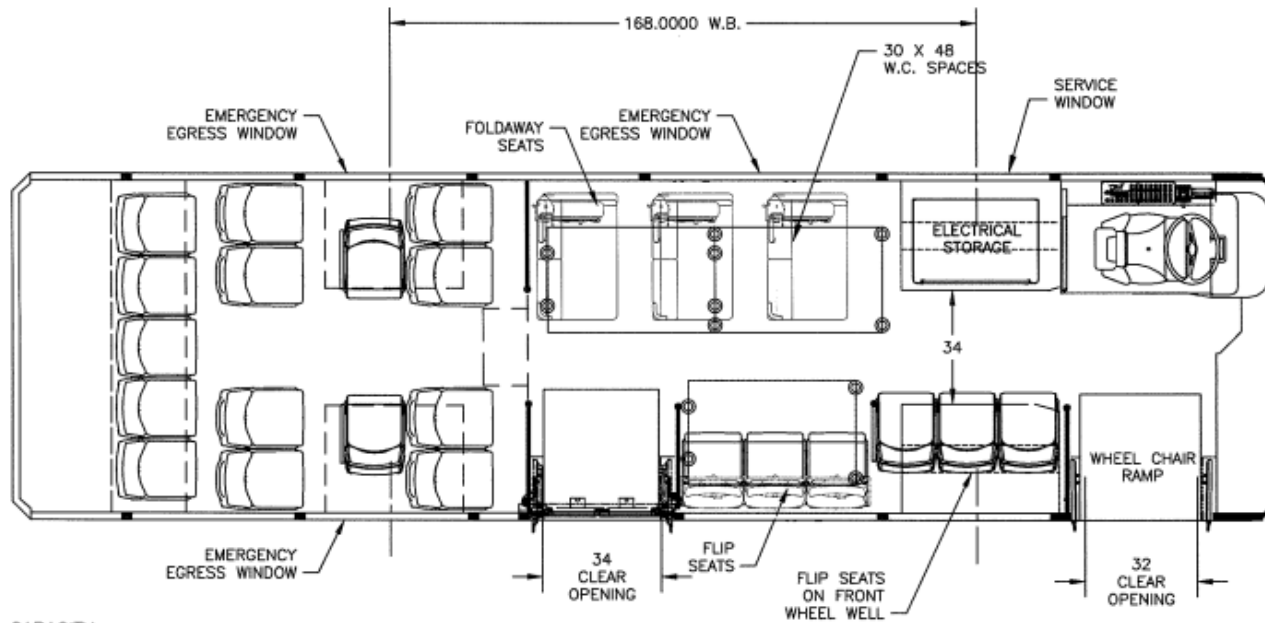
**CAPACITY:**

33 PASSENGERS WITH 2 WHEEL CHAIR POSITIONS  
 OR  
 40 PASSENGERS PLUS DRIVER  
 USING 4 ONE CITIPRO SEATS

	REV	DATE OR ENG. NO.	BY	SIZE	DESCRIPTION	SPEC.
	DRAWN BY C PARCELL		DATE 07/25/17	TITLE FLOOR PLAN		
	APPROVED		40' AXESS			
	9670 Calena Street, Suite 100, CA 92880 (909) 591-5					
SCALE	DNS	REVISION	MODEL			
AXESS TR			AXESS	DWG NO.		
A9201CC0001				A9201CC0001	SHEET 1 OF 1	

NOTES: UNLESS OTHERWISE SPECIFIED. THIS DRAWING IN DESIGN & DETAIL IS THE PROPERTY OF ELDERADO NATIONAL & MUST NOT BE USED EXCEPT IN CONNECTION WITH OUR WORK. ALL RIGHTS OF DESIGN OR INVENTION ARE RESERVED.

REVISIONS					
ECN No.	REV	LVL.	DESCRIPTION	DATE	ZONE INITIAL



CAPACITY:  
 18 PASSENGERS WITH 3 WHEELCHAIR POSITIONS  
 OR  
 27 PASSENGERS PLUS DRIVER  
 USING FREEDMAN CITISEATS

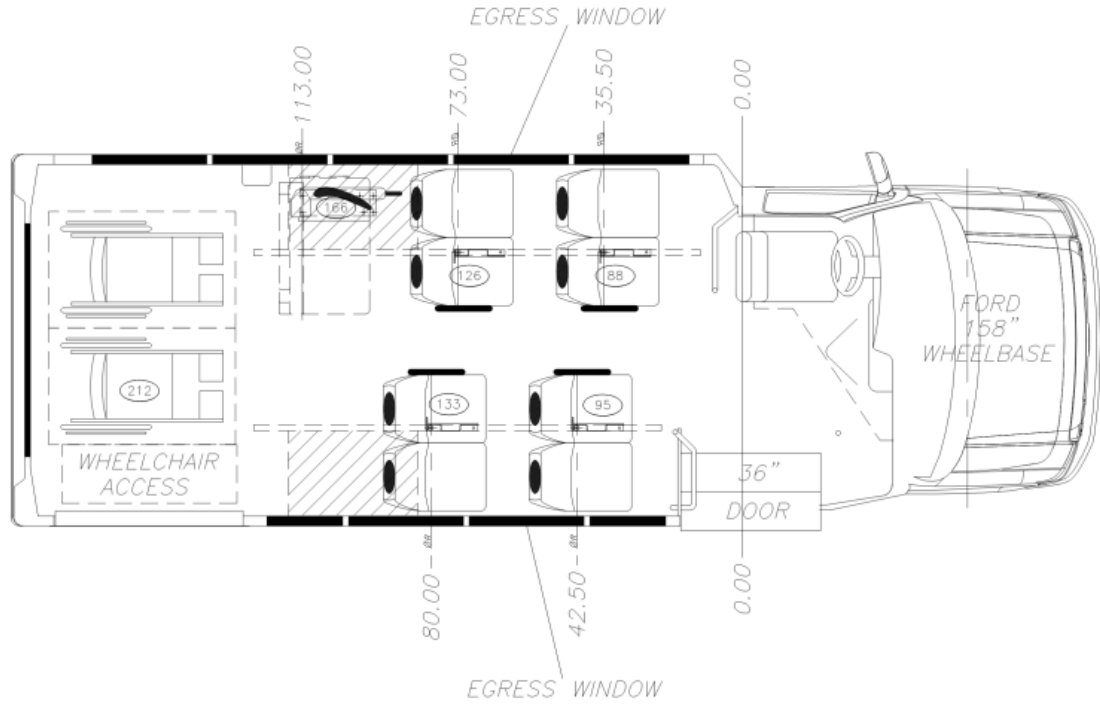
CONCEPTUAL PROPOSAL ONLY

FOR USE WITH  
 B6.7 OR B6 ENGINE  
 OR  
 L9N ENGINE  
 ONLY

<b>ENC</b>	REV	REV OR ENG. NO.	BY	DATE	DESCRIPTION	SPEC.
					TITLE	
					FLOOR PLAN	
					E-2 RIDER 32'	
					9570 Galena Street Riverside, CA 92509 Phone (909) 591-6557	
					MODEL E2 RIDER II	
					ENG. NO. E32F1CC0010	
					SHEET 1 OF 1	

NOTES: UNLESS OTHERWISE SPECIFIED. THIS DRAWING IN DESIGN & DETAIL IS THE PROPERTY OF ELDERADO NATIONAL & MUST NOT BE USED EXCEPT IN CONNECTION WITH OUR WORK. ALL RIGHTS OF DESIGN OR INVENTION ARE RESERVED.

LEGEND	
(95)	= C/L FRONT AXLE TO PASS C.G.
Amb. Pass:	10
W/C Pass:	2
Max. capacity:	13



DEALER  
APPROVAL  
 APPROVED

X \_\_\_\_\_  
CUSTOMER SIGNATURE

**ELDORADO**

1655 WALL STREET  
SALINA, KS. 67401

DO NOT SCALE DRAWING

THIS DRAWING IS THE PROPERTY OF ELDORADO, A REV GROUP COMPANY, AND IS NOT TO BE DUPLICATED OR USED IN ANY WAY DETRIMENTAL TO THEIR BEST INTEREST.

REV. 02/16

DRAWING INFORMATION				
DRAWN: DAWSON	CKD:			
DATE: 05/20/20	SIZE: A			
SCALE: 1/42	WGT:			

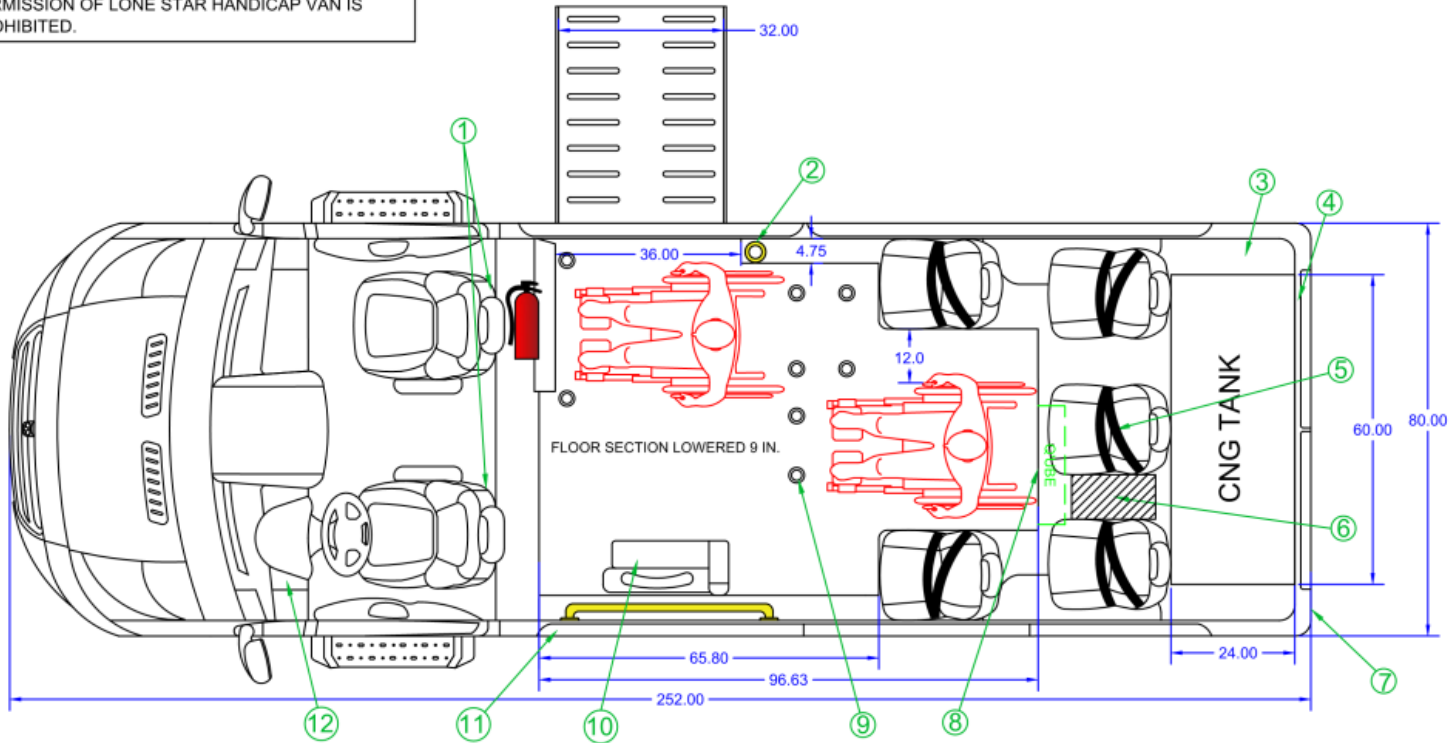
TITLE:  
AEROTECH 220  
36" ENTRY DOOR / WC DOOR (REAR)

TOLERANCE UNLESS SPECIFIED				
SEAT SPACING ± .25 (SEAT SPACING NOT TO BE LESS THAN 28.5")	-	CD	05/20/20	RELEASE TO PRODUCTION
RESTRAINTS ± .25 (W/C POSITIONS NOT TO BE SMALLER THAN 30 X 48)	REV.	BY	DATE	DESCRIPTION

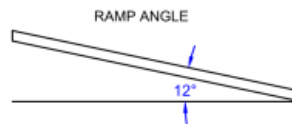
UNIT NUMBER  
ATF2211-

PAGE  
1 of 1

**CONFIDENTIAL AND PROPRIETARY**  
 THE INFORMATION CONTAINED IN THIS DRAWING IS THE SOLE PROPERTY OF LONE STAR VAN DIVISION 82 OF FOREST RIVER. ANY REPRODUCTION IN PART OR AS A WHOLE WITHOUT THE WRITTEN PERMISSION OF LONE STAR HANDICAP VAN IS PROHIBITED.



ADDITIONAL EQUIPMENT			
1	GRT STORAGE BAGS	7	BACK UP ALARM
2	VERTICAL HANDRAIL	8	AMBER LED LIGHTS
3	WARNING TRIANGLES	9	SLIDE AND CLICK
4	FIRST AID KIT	10	DOUBLE FOLD AWAY SEAT
5	A/C UNIT	11	EMERGENCY WINDOW
6	AUX HEATER	12	INTERLOCK SYSTEM



NOTE:  
 THESE ARE APPROXIMATE  
 DIMENSIONS ONLY

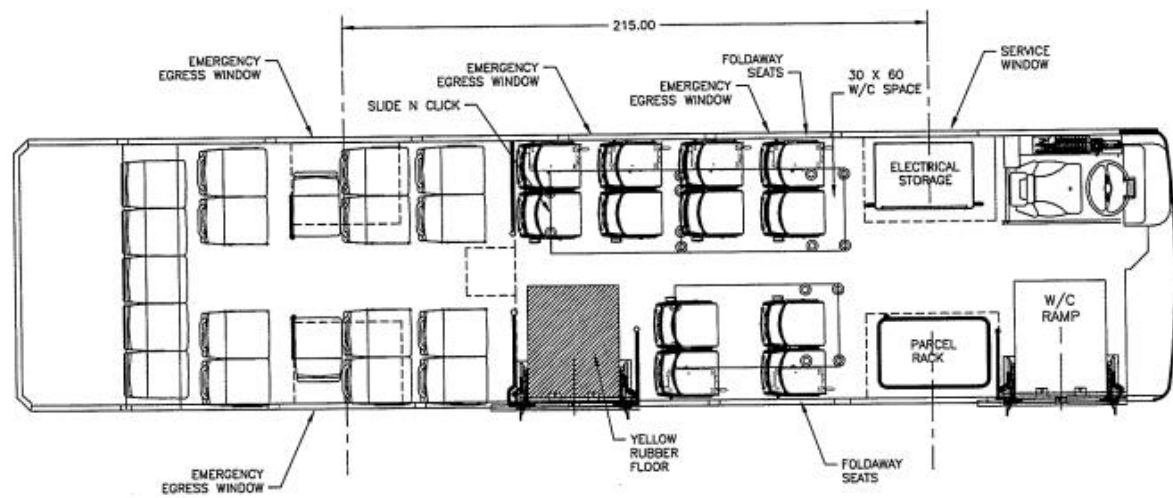


TITLE  
**PROMASTER 3500 CNG**

SIZE <b>A</b>	FLOOR LONG	DOOR SLIDING	RAMP SWING AWAY	DRAWN BY: ZCO
SCALE 1:30	DATE 5/7/2019	SHEET 1 of 1	REV 1	



REVISIONS						
ECN No.	REV	LVL.	DESCRIPTION	DATE	ZONE	INITIAL



CONCEPTUAL PROPOSAL ONLY

**CAPACITY:**

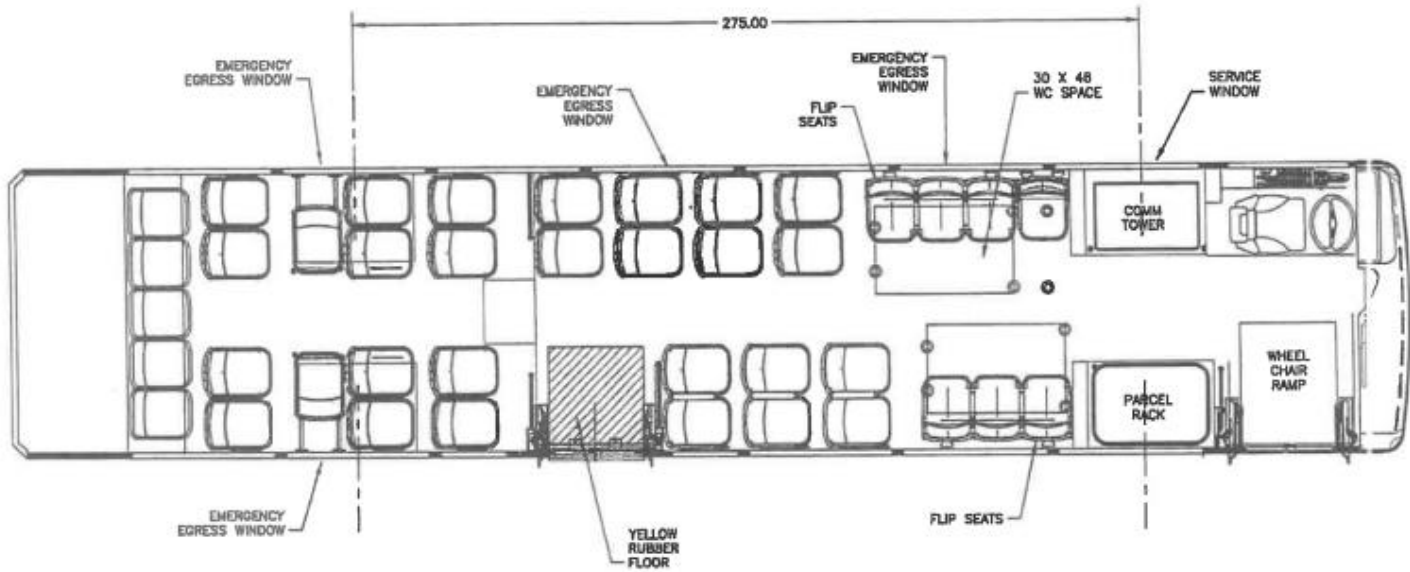
19 PASSENGERS WITH 3 WHEEL CHAIR POSITIONS  
 OR  
 31 PASSENGERS PLUS DRIVER  
 FREEDMAN CITISEATS

NOTES: UNLESS OTHERWISE SPECIFIED.

THIS DRAWING IN DESIGN & DETAIL IS THE PROPERTY OF EL DORADO NATIONAL & MUST NOT BE USED EXCEPT IN CONNECTION WITH OUR WORK. ALL RIGHTS OF DESIGN OR INVENTION ARE RESERVED.

	ITEM: _____ DATE OF DWG. NO.: _____ DRAWN BY: C. PARCELL 6/15/18 CHECKED BY: _____ APPROVED: _____ NEXT ASSEMBLY: _____	CITY: _____ STATE: _____ TITLE: FLOOR PLAN ACCESS 35'	SPEC: _____
	SCALE: 1"=25' DIMENSIONS: IN. DIMENSIONS UNLESS OTHERWISE SPECIFIED: FINISH: 3/8" DIA. 1/2" DIA. 3/4" DIA.	PROJECT NO.: 9670 Galena St ADDRESS: 9670 Galena St, Redlands, CA 92380 PHONE: (909) 591-5... MODEL: MODEL DWG. NO.: A621CF0002 SHEET 1 OF 1	REV: _____

REVISIONS					
ECN No.	REV LVL	DESCRIPTION	DATE	ZONE	INITIAL



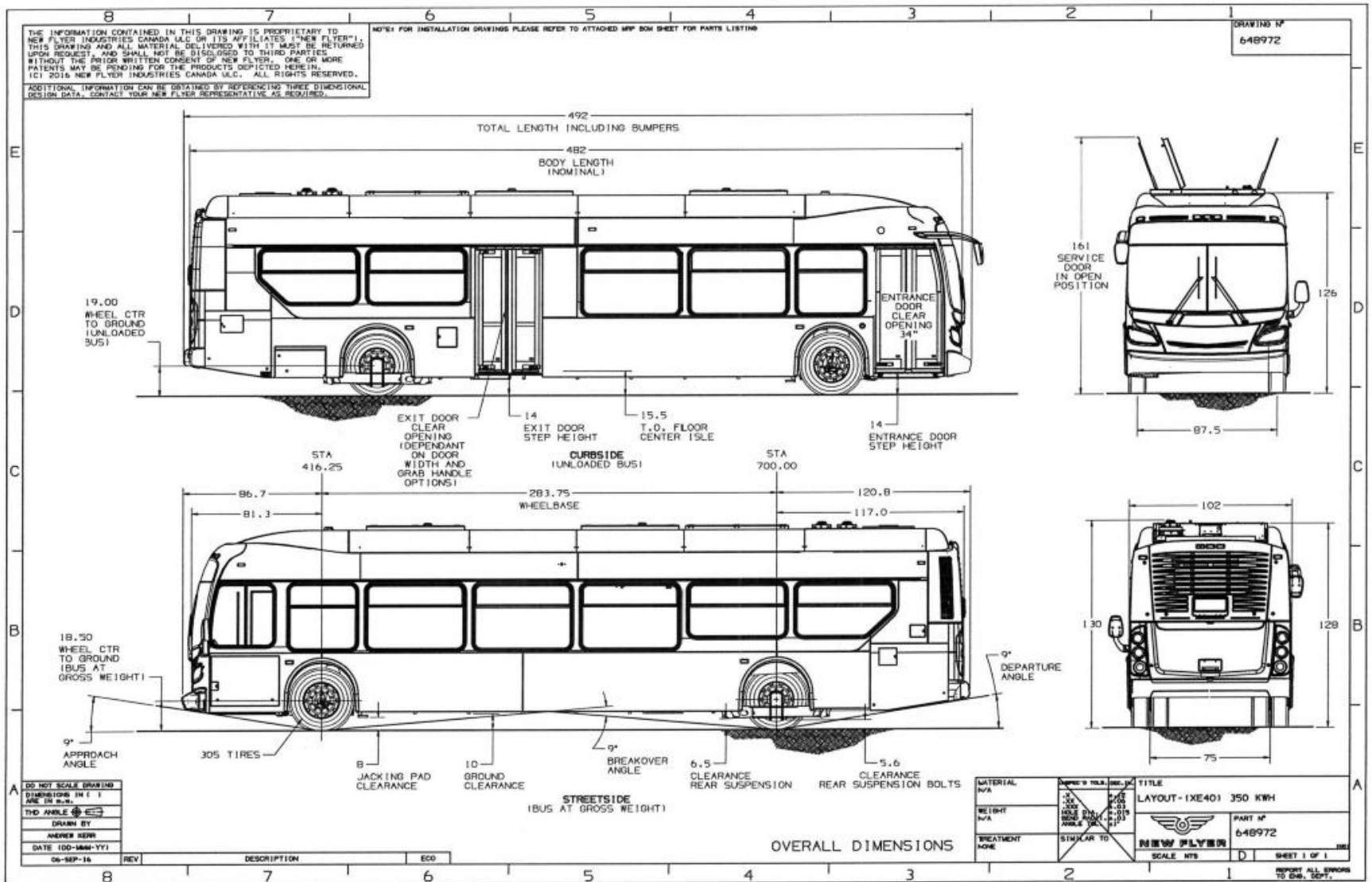
CONCEPTUAL PROPOSAL ONLY

**CAPACITY:**  
 33 PASSENGERS WITH 2 WHEEL CHAIR POSITIONS  
 OR  
 40 PASSENGERS PLUS DRIVER  
 USING 4 ONE CITIPRO SEATS

NOTES: UNLESS OTHERWISE SPECIFIED. THIS DRAWING IN DESIGN & DETAIL IS THE PROPERTY OF FLORADO NATIONAL & MUST NOT BE USED EXCEPT IN CONNECTION WITH OUR WORK. ALL RIGHTS OF DESIGN OR INVENTION ARE RESERVED.

	DESIGNED BY <b>C. PARGELL</b>	DATE <b>07/29/17</b>	TITLE <b>FLOOR PLAN</b>
	DRAWN BY <b>AP PROVISION</b>	SCALE <b>DHS</b>	SIZE <b>A</b>
	CHECKED BY <b>DHS</b>	APPROVED BY <b>DHS</b>	PROJECT NO. <b>9670 Calera Street, Irvine, CA 92618 (909) 601-1000</b>
MODEL <b>AXESS</b>	SHEET NO. <b>AB201CC0001</b>	SHEET <b>1 OF 1</b>	PLOT

# New Flyer XE-40 Electric Buses



## Addendum No. 2 - Exhibit 2

### Access Report

**Agency** Victor Valley Transit Authority  
**Bid Number** 2025-02  
**Bid Title** Transit Marketing Services

Vendor Name	Accessed First Time	Most Recent Access	Documents	Most Recent Response Date
School Wholesale Supplies LL	2024-11-23 03:13 AM PST	2024-11-25 10:18 PM PST	RFP 2025-03 Transit Advertising.pdf	
E.W. McDaniels, Inc.	2024-11-20 06:49 PM PST	2024-11-20 06:49 PM PST	RFP 2025-03 Transit Advertising.pdf	
J Bockler Industries, LLC	2024-11-20 04:59 PM PST	2024-11-20 05:00 PM PST	RFP 2025-03 Transit Advertising.pdf	
NV Media, LLC.	2024-11-21 08:40 AM PST	2024-11-21 09:14 AM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Welborn Social Media	2024-11-21 02:58 PM PST	2024-11-21 02:58 PM PST	RFP 2025-03 Transit Advertising.pdf	
Recess Creative LLC	2024-12-19 07:05 AM PST	2024-12-19 07:05 AM PST		
Mixo Ads Inc.	2024-12-05 07:43 PM PST	2024-12-13 04:22 AM PST	RFP 2025-03 Transit Advertising.pdf	
Zenith Billboards LLC	2024-11-20 04:52 PM PST	2024-12-12 04:51 PM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Dowitcher Designs, Inc.	2024-11-21 09:03 AM PST	2024-12-13 08:32 AM PST	RFP 2025-03 Transit Advertising.pdf	
Engine Room Technology	2024-11-25 12:59 PM PST	2024-11-25 01:00 PM PST	RFP 2025-03 Transit Advertising.pdf	
Legacy79	2024-11-21 08:00 AM PST	2024-11-26 01:09 PM PST	RFP 2025-03 Transit Advertising.pdf	
Bridger Productions, Inc.	2024-12-10 09:47 AM PST	2024-12-10 09:48 AM PST	RFP 2025-03 Transit Advertising.pdf	
Amplifi Group LLC	2024-11-23 10:14 PM PST	2024-11-26 01:41 PM PST	RFP 2025-03 Transit Advertising.pdf	
Lamar Airport Advertising	2024-11-21 07:19 AM PST	2024-11-21 07:19 AM PST	RFP 2025-03 Transit Advertising.pdf	
Brownelnc	2024-11-20 05:06 PM PST	2024-11-26 01:56 PM PST	RFP 2025-03 Transit Advertising.pdf	
Pier 2 Marketing	2024-11-21 12:54 PM PST	2024-11-21 12:55 PM PST	RFP 2025-03 Transit Advertising.pdf	
Octane Advertising & Design	2024-11-21 10:47 AM PST	2024-11-21 10:47 AM PST	RFP 2025-03 Transit Advertising.pdf	
Conlee Outdoor Advertising LL	2024-11-20 04:52 PM PST	2024-11-20 04:52 PM PST		
Apex Outdoor Advertising LLC	2024-11-21 07:00 AM PST	2024-11-21 07:01 AM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
ELITE TEXTILE TRADING LLC	2024-11-20 04:03 PM PST	2024-12-19 12:03 PM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
BTMC LLC	2024-12-02 08:46 AM PST	2024-12-02 09:30 AM PST	2025-02 Adden no.1.pdf21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Vulcan Creative, LLC.	2024-12-10 11:13 PM PST	2024-12-10 11:14 PM PST	RFP 2025-03 Transit Advertising.pdf	
Two Q, Inc.	2024-11-21 08:03 AM PST	2024-11-21 08:04 AM PST	RFP 2025-03 Transit Advertising.pdf	
JamLoop	2024-11-20 05:25 PM PST	2024-11-20 05:25 PM PST	RFP 2025-03 Transit Advertising.pdf	
Pernsteiner Creative Group, In	2024-11-21 08:55 AM PST	2024-11-26 02:59 PM PST	RFP 2025-03 Transit Advertising.pdf	
Brand Ranch Media	2024-11-25 07:55 AM PST	2024-11-25 07:58 AM PST	RFP 2025-03 Transit Advertising.pdf	
TG Page Design Group	2024-11-25 02:29 PM PST	2024-11-25 02:29 PM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Tripepi Smith & Associates, Inc	2024-11-25 08:18 AM PST	2024-11-25 08:18 AM PST	RFP 2025-03 Transit Advertising.pdf	
The Grid Agency	2024-11-21 06:37 AM PST	2024-11-21 06:37 AM PST		
Station Four	2024-11-21 06:08 AM PST	2024-11-21 06:08 AM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Turbo Images, Inc.	2024-11-21 08:13 AM PST	2024-11-21 08:20 AM PST	RFP 2025-03 Transit Advertising.pdf	
ArcStone	2024-12-02 11:58 AM PST	2024-12-02 11:58 AM PST	RFP 2025-03 Transit Advertising.pdf	
Preciscreen Inc	2024-12-07 08:48 PM PST	2024-12-12 08:01 PM PST	RFP 2025-03 Transit Advertising.pdf	
AFFIRM	2024-11-21 12:00 PM PST	2024-11-21 12:00 PM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Baker & Bonner Creative Empc	2024-11-21 05:47 AM PST	2024-11-21 05:47 AM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
142 Productions	2024-11-22 02:40 PM PST	2024-11-22 02:40 PM PST		
Betsy Ehlen Hall	2024-11-20 05:31 PM PST	2024-11-20 05:31 PM PST		
Alcance Media Group LLC	2024-11-20 05:01 PM PST	2024-11-20 05:01 PM PST		
Cummings Design + Advertisin	2024-11-21 09:35 AM PST	2024-11-21 09:36 AM PST	RFP 2025-03 Transit Advertising.pdf	
Ignited LLC	2024-11-20 07:46 PM PST	2024-11-20 07:46 PM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
SLIDEFACTORY	2024-11-20 07:51 PM PST	2024-11-20 07:51 PM PST		
Brown Marketing Strategies	2024-12-16 10:48 AM PST	2024-12-16 10:48 AM PST	RFP 2025-03 Transit Advertising.pdf	
Lab Communications, Inc.	2024-11-21 03:34 PM PST	2024-11-21 03:34 PM PST	RFP 2025-03 Transit Advertising.pdf	
The Bid Lab	2024-11-20 11:48 PM PST	2024-12-18 08:25 PM PST		
The Creative Agency	2024-11-20 05:38 PM PST	2024-11-26 02:47 PM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
CV Strategies	2024-11-22 08:48 AM PST	2024-11-26 02:42 PM PST	2025-02 Adden no.1.pdf21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Team Friday Inc.	2024-11-21 11:15 AM PST	2024-11-21 11:15 AM PST	RFP 2025-03 Transit Advertising.pdf	
Propaganda Design Studio	2024-11-20 04:54 PM PST	2024-11-20 04:54 PM PST	RFP 2025-03 Transit Advertising.pdf	
Envision Advertising Design & Govly	2024-12-01 09:21 AM PST	2024-12-01 09:21 AM PST		
Atlas Strategic Communication	2024-11-27 11:23 AM PST	2024-12-14 08:02 PM PST	2025-02 Adden no.1.pdf21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
MHD Group, Inc.	2024-11-20 04:58 PM PST	2024-11-20 04:58 PM PST		
MHD Group, Inc.	2024-11-20 05:04 PM PST	2024-11-20 05:04 PM PST	RFP 2025-03 Transit Advertising.pdf	
HAYAH STILL SSM	2024-11-21 05:59 AM PST	2024-11-21 05:59 AM PST	RFP 2025-03 Transit Advertising.pdf	
New Block Digital Agency	2024-11-26 09:26 AM PST	2024-11-26 09:26 AM PST		
S. Groner Associates, Inc.	2024-11-20 04:59 PM PST	2024-11-20 04:59 PM PST		
Sundance Brand	2024-11-21 10:39 AM PST	2024-11-21 10:39 AM PST	RFP 2025-03 Transit Advertising.pdf	
MC2 Design Group, Inc.	2024-12-01 06:25 PM PST	2024-12-01 06:25 PM PST	RFP 2025-03 Transit Advertising.pdf	
Ilium Associates	2024-11-21 09:51 AM PST	2024-11-26 02:41 PM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Transit Media, Inc.	2024-11-20 05:03 PM PST	2024-12-02 11:11 AM PST	2025-02 Adden no.1.pdf21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Searle Creative Group LLC	2024-11-21 08:58 AM PST	2024-11-21 08:59 AM PST	RFP 2025-03 Transit Advertising.pdf	
ADVENT TRINITY LLC	2024-11-21 06:19 AM PST	2024-11-22 06:30 AM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Inland Empire Broadcasting Cc	2024-11-21 09:51 AM PST	2024-11-21 09:51 AM PST		
The Gemini Group II LTD	2024-11-22 08:55 AM PST	2024-11-22 08:56 AM PST	RFP 2025-03 Transit Advertising.pdf	
The Service Shop Marketing A	2024-11-20 04:57 PM PST	2024-11-25 12:23 PM PST		
good stuff partners	2024-11-20 06:22 PM PST	2024-11-20 06:22 PM PST		
Ask IT Consulting Inc.	2024-11-20 07:05 PM PST	2024-11-20 08:48 PM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
FedEx Office (formerly FedEx I	2024-11-25 01:23 PM PST	2024-11-25 01:23 PM PST		
Moore & Associates	2024-11-21 06:01 AM PST	2024-11-21 06:01 AM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Yudit Design	2024-11-21 05:24 AM PST	2024-11-21 05:24 AM PST		
Jason K. Orellana	2024-11-20 05:20 PM PST	2024-11-20 05:20 PM PST	RFP 2025-03 Transit Advertising.pdf	
Beasley Media Group	2024-11-21 05:37 AM PST	2024-11-21 05:38 AM PST	RFP 2025-03 Transit Advertising.pdf	
PRACO, Ltd	2024-11-25 09:44 AM PST	2024-11-25 09:44 AM PST	RFP 2025-03 Transit Advertising.pdf	
AS BETTER SOLUTION, LLC	2024-11-20 05:27 PM PST	2024-11-20 05:27 PM PST	RFP 2025-03 Transit Advertising.pdf	
The Woodshop NW	2024-12-05 03:39 PM PST	2024-12-05 03:40 PM PST	RFP 2025-03 Transit Advertising.pdf	
Dovetail Inc	2024-11-20 05:05 PM PST	2024-11-20 05:05 PM PST	RFP 2025-03 Transit Advertising.pdf	
Time Advertising	2024-11-20 06:56 PM PST	2024-11-22 02:07 PM PST	21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	
Starr Advertising LLC	2024-11-20 04:52 PM PST	2024-11-20 04:53 PM PST	RFP 2025-03 Transit Advertising.pdf	
Geographics	2024-11-20 04:49 PM PST	2024-11-21 12:00 PM PST	RFP 2025-03 Transit Advertising.pdf	
Dodge Data & Analytics	2024-11-20 10:36 PM PST	2024-12-18 09:28 PM PST	2025-02 Adden no.1.pdf21.09.21 How To Do Business With VVTA.pdfRFP 2025-03 Transit Advertising.pdf	

Vendor Name	Accessed First Time	Most Recent Access	Documents	Most Recent Response Date
Subset Creative LLC	2024-11-21 08:34 AM PST	2024-11-21 08:34 AM PST		
Associated Graphics	2024-11-21 05:29 AM PST	2024-11-21 05:29 AM PST	RFP 2025-03 Transit Advertising.pdf	
AcrobatAnt, LLC	2024-11-21 08:46 AM PST	2024-12-05 08:51 AM PST		
Lamar Transit, LLC	2024-12-12 02:55 PM PST	2024-12-16 07:30 AM PST	2025-02 Adden no.1.pdf	21.09.21 How To Do Business With VVTA.pdf
RMG Communications	2024-11-20 04:52 PM PST	2024-11-20 04:52 PM PST		
Laura Hall, Public Relations	2024-11-20 04:52 PM PST	2024-11-20 04:52 PM PST		
3 Lopez Media Inc	2024-11-21 03:25 AM PST	2024-11-21 03:26 AM PST	RFP 2025-03 Transit Advertising.pdf	
Nest Egg	2024-12-13 04:38 PM PST	2024-12-13 04:40 PM PST	RFP 2025-03 Transit Advertising.pdf	
WGNR	2024-11-23 10:03 AM PST	2024-11-23 10:04 AM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
Transit Ads Incorporated (Car	2024-11-21 09:21 AM PST	2024-11-21 09:21 AM PST		
DOTDOT	2024-11-20 06:08 PM PST	2024-11-26 02:04 PM PST	RFP 2025-03 Transit Advertising.pdf	
Highline Partners	2024-11-21 10:24 AM PST	2024-11-21 10:25 AM PST	RFP 2025-03 Transit Advertising.pdf	
OnMark	2024-11-21 10:08 AM PST	2024-11-21 10:08 AM PST		
Fuse Advancement	2024-11-21 10:07 AM PST	2024-12-07 08:50 PM PST	2025-02 Adden no.1.pdf	
Banyan Collaborative LLC	2024-12-02 05:33 PM PST	2024-12-02 05:33 PM PST		
Innis Maggiore Group, Inc.	2024-11-20 06:31 PM PST	2024-11-20 11:38 PM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
Barton Marketing Group	2024-11-21 04:22 PM PST	2024-12-11 04:11 PM PST	2025-02 Adden no.1.pdf	21.09.21 How To Do Business With VVTA.pdf
OUTFRONT	2024-11-20 05:11 PM PST	2024-11-20 05:11 PM PST	RFP 2025-03 Transit Advertising.pdf	
Provisions Media & Consulting	2024-11-20 06:16 PM PST	2024-11-20 06:16 PM PST		
Barbara Howard Consulting LL	2024-11-21 09:45 AM PST	2024-11-21 09:46 AM PST	RFP 2025-03 Transit Advertising.pdf	
Advertising Vehicles	2024-11-21 05:42 AM PST	2024-12-13 05:38 AM PST	2025-02 Adden no.1.pdf	21.09.21 How To Do Business With VVTA.pdf
iHeartMedia	2024-11-20 05:09 PM PST	2024-11-20 05:09 PM PST		
Niki Jones Agency, Inc	2024-11-22 02:32 PM PST	2024-11-27 10:42 AM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
J2 Media	2024-11-21 11:44 AM PST	2024-11-21 11:44 AM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
Aqua Marketing & Communicat	2024-11-21 09:01 AM PST	2024-11-21 09:01 AM PST		
Sapphire Marketing Inc	2024-11-20 06:53 PM PST	2024-12-16 08:18 AM PST		
EMRL	2024-11-20 04:45 PM PST	2024-11-20 07:32 PM PST	RFP 2025-03 Transit Advertising.pdf	
Mogul Media LLC	2024-11-21 10:08 AM PST	2024-12-03 07:55 AM PST	RFP 2025-03 Transit Advertising.pdf	
Pulsar Advertising, Inc.	2024-11-20 04:47 PM PST	2024-11-20 04:47 PM PST	RFP 2025-03 Transit Advertising.pdf	
McGregor Shott, Inc.	2024-11-20 06:52 PM PST	2024-11-20 06:52 PM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
Argus Communications, Inc	2024-12-13 12:56 PM PST	2024-12-13 12:56 PM PST		
GNNR	2024-11-20 07:16 PM PST	2024-11-20 07:16 PM PST	RFP 2025-03 Transit Advertising.pdf	
Moderne Communications, Inc.	2024-11-27 09:03 AM PST	2024-11-27 09:03 AM PST	RFP 2025-03 Transit Advertising.pdf	
Libenzon Group LLC.	2024-11-20 05:22 PM PST	2024-11-20 05:23 PM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
Advertising Vehicles Inc.	2024-11-20 06:54 PM PST	2024-11-20 07:04 PM PST	RFP 2025-03 Transit Advertising.pdf	
Helen & Company Advertising	2024-11-20 05:02 PM PST	2024-12-18 11:04 AM PST	2025-02 Adden no.1.pdf	21.09.21 How To Do Business With VVTA.pdf
Rosselli Media Management LI	2024-11-21 10:43 AM PST	2024-11-21 10:44 AM PST	RFP 2025-03 Transit Advertising.pdf	
KAT Video Productions, Inc.	2024-11-21 07:41 AM PST	2024-11-21 07:41 AM PST	RFP 2025-03 Transit Advertising.pdf	
Calaveras Enterprise	2024-11-23 10:51 AM PST	2024-11-23 10:51 AM PST		
Barrios and Associates, LLC	2024-11-20 07:04 PM PST	2024-11-20 07:04 PM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
Hey Salty, Inc.	2024-11-20 04:55 PM PST	2024-11-20 04:55 PM PST		
eDesign Interactive	2024-11-21 07:19 AM PST	2024-11-21 07:19 AM PST		
Blue Flamingo, Inc.	2024-11-21 07:46 PM PST	2024-12-02 02:04 PM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
Porter Communications Inc	2024-11-20 04:49 PM PST	2024-11-26 01:09 PM PST	2025-02 Adden no.1.pdf	RFP 2025-03 Transit Advertising.pdf
Effectv	2024-11-20 05:28 PM PST	2024-11-20 05:29 PM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
GUILD Consulting LLC	2024-11-20 09:30 PM PST	2024-11-20 09:31 PM PST	21.09.21 How To Do Business With VVTA.pdf	RFP 2025-03 Transit Advertising.pdf
idfive, LLC	2024-12-04 09:05 AM PST	2024-12-04 09:05 AM PST		

Company Name	Address	Phone	Fax	Representative Name	Signature	Email Address
VVTA	Hesperia	x152		Christine Plasting	<i>[Signature]</i>	cplasting@vvta.org
TRANSIT MEDIA	PO BOX 6260 ARNOLD CA	540-491-9533		JENNA SALAZAR	<i>[Signature]</i>	jenna@transit-media.co
LAMAR TRANSIT	301 N. 9TH REDLANDS	(602) 999-1485		SYD CHURCH	<i>[Signature]</i>	schurch@LAMAR.COM
VVTA	Hesperia	x144		Andrea McDonald	<i>[Signature]</i>	amcdonald@vvta.org
VVTA	Hesperia			Tisha Lopez	<i>[Signature]</i>	inlopez@vvta.org
on Teams:						
VVTA	Hesperia	x126		Maged Azer		
				Alex Souders	Adspasure	
				Ryan Black	Adspasure	
				Helen Peterson	Transit media	
				Tom Nico laus	Adspasure	
				Jason Klare	Adspasure	
				Sarah Owens	Adspasure	
				Morgan Schulten	Adspasure	



**SYD CHURCH**  
Market Manager  
E: schurch@lamar.com  
O: 909.792.3400 M: 602.999.1485  
F: 909.792.3402  
W: lamar.com

**LAMAR TRANSIT OF  
SAN BERNARDINO (L.A. DMA)**  
301 North 9th Street  
Redlands, CA 92374