



**VICTOR VALLEY TRANSIT AUTHORITY  
REGULAR MEETING OF  
THE BOARD OF DIRECTORS  
Monday, July 15, 2024, 9:30 A.M.**

**Victor Valley Transit Authority  
17150 Smoke Tree Street  
Hesperia, CA 92345**

**Victor Valley Transit Authority Board of Directors**

James Noble, Chair, City of Barstow  
Liz Becerra, Vice-Chair, City of Victorville  
Larry Bird, Director, City of City of Hesperia  
Paul Cook, Director, County of San Bernardino  
Dawn Rowe, Director, County of San Bernardino  
Joy Jeannette, Director, City of Adelanto  
Curt Emick, Director, Town of Apple Valley

**MISSION STATEMENT**

Our mission is to serve the community with excellent public transportation services in terms of quality, efficiency, and responsiveness.

**AGENDA**

The Board of Directors meeting facility is accessible to persons with disabilities. If assistive listening devices or other auxiliary aids or services are needed in order to participate in the public meeting, requests should be made through the Clerk of the Board at least three (3) business days prior to the Board meeting. The Clerk's telephone number is 760-948-3262 x102, (voice) or for Telephone Device for the Deaf (TDD) service, begin by calling 711 and provide the VVTa phone number and the office is located at 17150 Smoke Tree Street, Hesperia, CA. This agenda will be available and posted: Friday, July 5<sup>th</sup>, 2024.

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

ANNOUNCEMENTS

## PUBLIC COMMENTS

This is the time the Board will hear public comments regarding items not on the agenda or the consent calendar. Individuals who wish to speak to the Board regarding agenda items or during public comments should fill out a comment card and submit it to the Clerk of the Board. Each speaker is allowed three (3) minutes to present their comments. The Board will not remark on public comments; however, each comment will be taken into consideration by VVTA.

## CONSENT CALENDAR

Consent Calendar items shall be adopted by a single vote unless removed for discussion by Board member request.

Pg. 9      ***Item #1: Minutes from the Public Hearing and Regular Meeting of The Board of Directors Conducted on June 17, 2024.***

Recommendation: Move for approval.

Presented by: None.

Pg. 21      ***Item #2: Warrants, May 2024.***

Recommendation: Move for approval.

Presented by: None.

## REPORTS

Pg. 27      ***Item #3: Management Reports – Verbal Report from Chief Executive Officer.***

Recommendation: Information item only.

Presented by: Nancie Goff, CEO.

Pg. 39      ***Item #4: Transit Operations Division, Victor Valley Detail Report.***

Recommendation: Information item only.

Presented by: VVTA Transit Operations Division Victor Valley Detail.

## ACTION ITEMS

Pg. 43      ***Item #5: Present VVTA's Transit Advertising Policy 1.01.24.***

Recommendation: Approve VVTA's Transit Advertising Policy 1.01.24.

Presented by: Rod Goldman, Director of Operations.

Pg. 49      ***Item #6: Release IFB 2024-07 Fuel Delivery and Cardlock Services.***

Recommendation: Approve the Release of IFB 2024-07 Fuel Delivery and Cardlock Fuel Services System.

Presented by: Sandye Martinez, Procurement Supervisor.

Pg. 57

***Item #7: Capital Plan and TDA Claim Amendment to Reassign Vehicles and Reallocate LTF Funds.***

Recommendation: Amend the Capital Plan and TDA Claim to change three (3) Brokerage Vans to Demand Response Vans and re-allocate the remaining project funds to a new Open Loop Payment system capital project.

Presented by: Marie Downing, Grants Manager.

Pg. 59

***Item #8: Overall Triennial Disadvantaged Business Enterprise (DBE) Goal for Federal Fiscal years 2025-2027.***

Recommendation: Approve a Triennial DBE Goal of 5.83% for Federal Fiscal Years 2025-2027, pending FTA final approval.

Presented by: **Christine Plasting, Procurement Manager.**

BOARD OF DIRECTORS COMMENTS

CORRESPONDENCE AND PRESS CLIPS

DATE OF NEXT MEETING

Monday, August 19, 2024, at 9:30 AM  
At Barstow City Council Chambers  
220 East Mountain View Street  
Barstow, CA 92311

ADJOURNMENT

## Victor Valley Transit Acronym List

Page 1 of 2

ADA	Americans with Disabilities Act
APTA	American Public Transit Association
AQMP	Air Quality Management Plan
BABA	Build America, Buy America
BAFO	Best and Final Offer
BEB	Battery Electric Bus
BOE	Board of Equalization
CALTRANS	California Department of Transportation
CARB	California Air Resources Board
CEQA	California Environmental Quality Act
CFP	Call for Projects
CIP	Capital Improvement Program
CMAQ	Congestion Mitigation and Air Quality
CMP	Congestion Management Program
CNG	Compressed Natural Gas
COG	Council of Governments
CSAC	California State Association of Counties
CTC	California Transportation Commission
CTC	County Transportation Commission
CTP	Comprehensive Transportation Plan
CTSA	Consolidated Transportation Services Agency
DAC	Disadvantaged Communities
DBE	Disadvantaged Business Enterprise
DBELO	Disadvantaged Business Enterprise Liaison Officer
DOD	Department of Defense
DOT	Department of Transportation
E&H	Elderly and Handicapped
EEM	Environmental Enhancement and Mitigation
EIR	Environmental Impact Report
EIS	Environmental Impact Statement
EPA	United States Environmental Protection Agency
ETC	Employee Transportation Coordinator
FAST	Fixing America's Surface Transportation ACT
FCEB	Fuel Cell Electric Bus (Hydrogen)
FEIS	Final Environmental Impact Statements
FHWA	Federal Highway Administration
FTA	Federal Transit Administration
GIMS	Geographic Information Mapping Systems
GIS	Geographic Information Systems
GPS	Global Positioning System
HOV	High-Occupancy Vehicle
HVIP	Hybrid and Zero-Emission Truck and Bus Voucher Incentive Program.
IAS-FFA	Independent Auditors Statement for Federal Funding Allocation
IJA	Infrastructure Investment and Jobs Act
ITS	Intelligent Transportation Systems
JPA	Joint Powers Authority
LAP	Language Assistance Plan
LCFS	Low Carbon Fuel Standard
LCTOP	Low Carbon Transit Operations Program
LD	Liquidated Damages
LEED	Leadership in Energy and Environmental Design
LEP	Limited English Proficiency

## Victor Valley Transit Acronym List

Page 2 of 2

LTF	Local Transportation Fund
MaaS	Mobility-as-a-Service
MBTA	Morongo Basin Transit Authority
MDAQMD	Mojave Desert Air Quality Management District
MDT	Mobile Display Terminal
MOU	Memorandum of Understanding
MPO	Metropolitan Planning Organization
MTP	Metropolitan Transportation Planning
MTBP	Mass Transit Benefit Program
NEPA	National Environmental Policy Act of 1969
NOFO	Notice of Funding Opportunity
NTD	National Transit Database
OCTA	Orange County Transportation Authority
OWP	Overall Work Program
PASTACC	Public and Specialized Transportation Advisory and Coordinating Council
PCA	Personal Care Attendant
PTMISEA	Public Transportation Modernization Improvement and Service Enhancement Account.
POP	Program of Projects
RCTC	Riverside County Transportation Commission
RDA	Redevelopment Agency
RTAP	Rural Technical Assistance Program
RTIP	Regional Transportation Improvement Program
RTP	Regional Transportation Plan
RTPA	Regional Transportation Planning Agencies
SaaS	Software as a Service
SBCTA	San Bernardino County Transportation Authority (formerly SANBAG)
SCAG	Southern California Association of Governments
SGIP	Self-Generation Incentive Program
SOV	Single-Occupant Vehicle
S RTP	Short Range Transit Plan
STAF	State Transit Assistance Funds
STIP	State Transportation Improvement Program
STP	Surface Transportation Program
TAC	Technical Advisory Committee
TAM	Transit Asset Management
TCM	Transportation Control Measure
TDA	Transportation Development Act
TEA	Transportation Enhancement Activities
TEAM	Transportation Electronic Award and Management
TNC	Transportation Network Company
TOCP	Transit Operating and Capital Plan
TrAMS	Transit Award and Management System
TREP	Transportation Reimbursement Escort Program
TRIP	Transportation Reimbursement Incentive Program
TSP	Transit Signal Priority
TSSSDRA	Transit System Safety, Security and Disaster Response Account
ULEV	Ultra Low Emission Vehicle
UZAs	Urbanized Areas
VOMS	Vehicles Operated in Maximum Service
ZEB	Zero Emission Bus
ZEV	Zero Emission Vehicle

## Victor Valley Transit Authority Meeting Procedures

The Ralph M. Brown Act is the state law which guarantees the public's right to attend and participate in meetings of local legislative bodies. These rules have been adopted by the Victor Valley Transit Authority (VVTa) Board of Directors in accordance with the Brown Act, Government Code 54950 et seq., and shall apply at all meetings of the (VVTa) Board of Directors.

1. **Agendas** - All agendas are posted at the VVTa Administrative offices, and the Victorville, Hesperia, Barstow and Apple Valley city/town halls at least 72 hours in advance of the meeting. Staff reports related to agenda items may be reviewed at the VVTa Administrative offices located at 17150 Smoke Tree Street, Hesperia, CA 92345.
2. **Agenda Actions** - Items listed on both the "Consent Calendar" and "Action/Discussion Items" contain suggested actions. The Board of Directors will generally consider items in the order listed on the agenda. However items may be considered in any order. New agenda items can be added and action taken by two-thirds vote of the Board of Directors.
3. **Closed Session Agenda Items** - Consideration of closed session items exclude members of the public. These items include issues related to personnel, ending litigation, labor negotiations and real estate negotiations. Prior to each closed session, the Chair will announce the subject matter of the closed session. If action is taken in closed session, the Chair may report the action to the public at the conclusion of the closed session.
4. **Public Testimony on an Item** - Members of the public are afforded an opportunity to comment on any listed item. Individuals wishing to address the Board of Directors should complete a "Request to Speak" form. A form must be completed for each item an individual wishes to speak on. When recognized by the Chair, speakers should be prepared to step forward and announce their name and address for the record. In the interest of facilitating the business of the Board, speakers are limited to three (3) minutes on each item. Additionally, a twelve (12) minute limitation is established for the total amount of time any one individual may address the Board at any one meeting. The Chair or a majority of the Board may establish a different time limit as appropriate, and parties to agenda items shall not be subject to the time limitations. If there is a Consent Calendar, it is considered a single item; thus the three (3) minute rule applies. Consent Calendar items can be pulled at Board member request and will be brought up individually at the specified time in the agenda allowing further public comment on those items.
5. **Public Comment** - At the beginning of the agenda an opportunity is also provided for members of the public to speak on any subject within VVTa's authority. Matters raised under "Public Comment" may not be acted upon at that meeting. The time limits established in Rule #4 still apply.
6. **Disruptive Conduct** - If any meeting of the Board is willfully disrupted by a person or by a group of persons so as to render the orderly conduct of the meeting impossible, the Chair may recess the meeting or order the person, group or groups of persons willfully disrupting the meeting to leave the meeting or to be removed from the meeting. Disruptive conduct includes addressing the Board without first being recognized, not addressing the subject before the Board, repetitiously addressing the same subject, failing to relinquish the podium when requested to do so, or otherwise preventing the Board from conducting its meeting in an orderly manner.

Please be aware that a NO SMOKING policy has been established for VVTa meetings. Your cooperation is appreciated!

# **VICTOR VALLEY TRANSIT AUTHORITY**

## **MISSION STATEMENT**

**Our mission is to serve the  
community with excellent  
public transportation  
services in terms of quality,  
efficiency, and  
responsiveness.**

### **Quality**

**To increase ridership and community support by exceeding expectations.**

### **Efficiency**

**To maintain an efficient operation that represents a highly-valued service.**

### **Responsiveness**

**To provide services and facilities which are responsive to the needs of the community.**

THIS PAGE INTENTIONALLY LEFT BLANK



**AGENDA ITEM  
ONE**

THIS PAGE INTENTIONALLY LEFT BLANK

**VICTOR VALLEY TRANSIT AUTHORITY**

**AGENDA MATTER**

**Minutes from the Public Hearing and Regular Meeting of the Board of Directors  
Conducted on June 17, 2024.**

**SUMMARY STATEMENT**

Following are copies of the minutes from the Public Hearing and Regular Meeting of the Board of Directors conducted on June 17, 2024.

**RECOMMENDED ACTION**

Move for approval.

**PRESENTED BY**  
Debi Albin,  
Clerk of the Board

**FISCAL IMPACT**  
N/A

**MEETING DATE**  
July 15, 2024

**ITEM NUMBER**  
1

**VICTOR VALLEY TRANSIT  
PUBLIC HEARING AND REGULAR MEETING OF THE  
BOARD OF DIRECTORS**

**June 17, 2024**

**CALL TO ORDER**

The Public Hearing and Regular Meeting of the Board of Directors of the Victor Valley Transit Authority was called to order at 9:30 a.m. by Chair Noble.

**ROLL CALL**

Board Members Present: Chair James Noble  
Vice-Chair Liz Becerra  
Alternate-Director Kim Mesen  
Alternate-Director Elaine Villareal  
Director Larry Bird  
Director Curt Emick

Staff Members Present:	
Sgt. Simon Demuri, SBCOSD	Deputy Mike New, SBCOSD
Nancie Goff, VVTA	Rod Goldman, VVTA
Debi Albin, VVTA	Adam Ebright, County Counsel
Barbara Miller, VVTA	Maged Azer, VVTA
Christine Plasting, VVTA	Jazmin Castro, VVTA
Marie Downing, VVTA	Brandon Johnson, VVTA
Jeff Guidry, Keolis	Jonathan McDowell, Keolis
Andrea MacDonald, VVTA	Megan Christian, VVTA
Sandye Martinez, VVTA	Michelle Morris, VVTA
Dustin Strandberg, VVTA	Elizabeth White, VVTA
Chris Ackerman, VVTA	Ashley Palmer, VVTA
Mariam Farzan, Keolis	Lisa Arellano, Keolis
Nancie Strickert, SBCTA	Craig Barnes, VVTA
Nicole Soto, SBCTA	Bryan Torres Ayala, VVTA
Cresencio Ortega, Keolis	Dana Curtis, VVTA
Tisha Lopez, VVTA	Jerry Perez, VVTA

**PLEDGE OF ALLEGIANCE**

Chair Noble led the audience in the pledge of allegiance.

**ANNOUNCEMENTS**

Ms. Goff stated that she did not have any announcements.

## PUBLIC COMMENTS

Speaker: Terri Martini, Adelanto

Ms. Martini stated that she is very happy with the service and the new drivers have been great. She also complimented Mr. Johnson for his assistance in getting her pick-ups and drop-offs timelier.

Speaker: Rick Symmes through an ASL Interpreter

Mr. Symmes said that he is in a wheelchair and every time he boards the bus the drivers ask him if he wants his chair tied down; they should just do it and not ask as it is necessary for wheelchairs to be tied down. Mr. Symmes also stated that he requested that bus surveillance camera footage be shown at today's Board meeting. Lastly, he stated that the wheelchair ramps on the bus do not always work correctly.

## CONSENT CALENDAR

1. **Minutes from the Regular Meeting of the Board of Directors Conducted on May 20, 2024.**

Recommendation: Move for approval.

Presented by: None.

2. **Warrants, April 2024.**

Recommendation: Move for approval.

Presented by: None.

**A MOTION WAS MADE BY** Alternate Director Mesen to approve the Consent Calendar. Seconded by Vice-Chair Becerra. Director Emick abstained from the minutes. The motion passed unanimously with the remaining Board members.

## REPORTS

3. **Management Reports for Hesperia and Barstow Divisions – Verbal Report from Chief Executive Officer.**

Recommendation: Information item only.

Presented by: Nancie Goff, CEO.

Ms. Goff shared that SBCTA hosted the annual Mobility Needs Public Hearing on May 14, 2024, with several remote locations including VVTA. Our location had four (4) attendees that chose to comment. Extending the MicroLink service areas was mentioned a few times and is included in the draft Comprehensive Operations Analysis (COA).

Regarding the Public Hearings today, Ms. Goff said that there were no public comments submitted prior to this Board meeting for both the COA and the Budget.

4. **Transit Operations Division, Victor Valley Detail Report Verbal Report.**

Recommendation: Information item only.

Presented by: VVTA, Sheriff Division Unit.

Sgt Demuri shared that there were 650 public contacts, 20 reports and 7 arrests. He also highlighted a few notable events:

- Deputies investigated four traffic collisions involving VVTA buses, none of which resulted in any injuries;
- A vehicle crashed into the D-Street transit center building causing major damage to the facility. The city of Victorville was quick to respond and shore up the damage. The building was deemed safe and reopened for use. The investigation revealed the crash initiated on D-Street and led to the collision with the building, for that reason, deputies from the City of Victorville handled the investigation;
- While patrolling in Hesperia, Deputy Ko saw a vehicle run a red traffic signal and leave the area at a high rate of speed. Ko followed until the driver crashed the vehicle when he failed to negotiate a turn. The juvenile driver was found to be in possession of an unreported stolen vehicle from Hesperia and was a reported runaway from the Los Angeles area; and
- In May, Transit Detail deputies and VVTA Hesperia hosted an active shooter training at the Hesperia facility. The training included VVTA and Keolis employees who acted as role-players during the event. The training was attended by deputies from multiple sheriff's stations from the area and the Hesperia Unified Schools Police Department. Training ran smoothly and the participants all learned valuable information, tactics, communications, and personal lessons during the event. Sgt. DeMuri thanked VVTA and Keolis for all your help and support to make this a successful event.

## ACTION ITEMS

5. **Presentation of the VVTA Comprehensive Operations Analysis (COA) Final Report Dated June 2024.**

Recommendation: 1) Receive and consider public testimony 2) Receive and Approve the VVTA Comprehensive Operations Analysis (COA) Final Report Dated June 2024.

Presented by: Rod Goldman, Director of Operations.

Mr. Goldman explained that the COA is a five-year blueprint for all VVTA's services. The objective of the COA is to create the most efficient and effective transit network possible for a transit agency's customers within budgetary constraints. The analysis helps maximize the impact of taxpayer funding for transit by gaining better knowledge of riders, improving efficiency, and directing transit investment where it is most needed and will be most productive.

TMD is the firm that performed the COA for VVTA and Mr. Geltman will present a PowerPoint slide show.

Mr. Geltman briefly went over the results of Phase I and Phase II. He also explained that short-term recommendations provide significant service changes for VVTA including modifications to improve service productivity, span of service and schedule frequency enhancements, and new Microtransit service areas to enhance connectivity to the transit network. Longer term service changes include new bus services to access future development and Brightline rail service, modernization of the fare structure, staffing, resource levels, and facility requirements needed to support implementation of the service plan.

Mr. Geltman touched on the fact that most transit agencies ridership is still recovering from COVID and things are heading in the right direction.

Director Emick mentioned that it appeared that Brightline has a more aggressive timeline than the COA. Mr. Geltman said that the plan is structured so that things can be moved forward or back as needed.

Alternate-Director Mesen asked about a marketing campaign and Mr. Geltman informed the Board that marketing will be on-going July through September.

Chair Noble touched on the low ridership for Fort Irwin (NTC) asking if VVTA has looked into transferring riders to the vanpool program. Mr. Goldman responded that yes VVTA will be reaching out to base leadership in the near future.

Open Public Hearing: 10:16 am Presentation of the VVTA Comprehensive Operations Analysis.

- Hear Public Testimony – none.

Close Public Hearing: 10:19 am Presentation of the VVTA Comprehensive Operations Analysis.

**A MOTION WAS MADE BY** Alternate-Director Villareal to approve the recommended action. Seconded by Director Bird. The motion passed unanimously.

Vice-Chair Becerra requested a 5-minute break.

**A MOTION WAS MADE BY** Alternate Director Villareal to approve the recommended action. Seconded by Directo Emick. The motion passed unanimously with a roll call vote.

7. **Award Contract 2021-17 to Macro-Z Technology, Santa Ana, CA, for the Design Build of the Hesperia Transfer Hub.**

Recommendation: Approve the recommendation for Award of RFP 2021-17 Design/Build Hesperia Transfer Hub, to Macro-Z Technology, Fullerton, CA, not to exceed \$8,897,000.00 delegating authority to the CEO to negotiate and execute a final contract.

Presented by: Christine Plasting, Procurement Manager

Ms. Plasting shared that getting to this point of a contract award started in 2021. This Transfer Hub will have restrooms for the public and for drivers, a driver break room and a security office.

**A MOTION WAS MADE BY** Alternate-Director Villareal to approve the recommended action. Seconded by Alternate-Director Kim Mesen. The motion passed unanimously.

8. **Recommendation to Award VVTA RFP 2023-05 Construction Manager Hesperia Transfer Hub to PSOMAS, Riverside, CA.**

Recommendation: Approve the recommendation for Award of RFP 2023-05 Construction Manager – Hesperia Transfer Hub, to PSOMAS, Riverside, CA, not to exceed \$598,982.00, pending BAFO negotiation.

Presented by: Christine Plasting, Procurement Manager.

Ms. Plasting stated that VVTA does not have an engineering department, it is necessary for VVTA to hire a Construction Manager. Ms. Plasting also stated the funding is in the approved FY24-25 budget.

**A MOTION WAS MADE BY** Vice-Chair Becerra to approve the recommended action. Seconded by Director Emick. The motion passed unanimously.

9. **Present VVTA's Workplace Violence Prevention Plan.**

Recommendation: Approve VVTA's Workplace Violence Prevention Plan.

Presented by: Rod Goldman, Director of Operations.

Mr. Goldman shared that on September 30, 2023, Governor Newsom signed SB 533 into law. The new law requires that employers must establish, implement, and maintain an effective workplace violence prevention plan. Employers must have workplace violence prevention plans in place by July 1, 2024. VVTA has developed a Workplace Violence Prevention Plan which outlines policies and prohibited acts, hazard assessment and investigation procedures, communication and training activities, and recordkeeping requirements.

The VVTA Workplace Violence Prevention Plan requires employers to take the following actions:



- a) Record information in a violent incident log for every workplace violence incident;
- b) Provide effective training to employees on the workplace violence prevention plan;
- c) Provide additional training when a new or previously unrecognized workplace violence hazard has been identified and when changes are made to the plan;
- d) Create and maintain records of workplace violence hazard identification, evaluation, correction, and employee training records;
- e) Maintain violent incident logs and workplace incident investigation records;
- f) Make certain records available to the state Division of Occupational Health and Safety, employees, and employee representatives.

Chair Noble asked if VVTA ever had a Workplace Violence Prevention plan before. Mr. Goldman said that VVTA had procedures in place, however, this one being presented today is more comprehensive and follows the new regulations.

**A MOTION WAS MADE BY** Alternate-Director Villareal to approve the recommended action. Seconded by Alternate-Director Kim Mesen. The motion passed unanimously.

10. **Present VVTA's FY 2025-2027 Title VI Program.**

Recommendation: Approve VVTA's FY 2025-2027 Title VI Program.

Presented by: Rod Goldman, Director of Operations.

Mr. Goldman stated that in compliance with FTA, VVTA updates their Title VI every three years. Staff will include a minute action with its submission to the FTA Regional Office in San Francisco. Mr. Goldman then briefly explained the program to the Board.

**A MOTION WAS MADE BY** Vice-Chair Becerra to approve the recommended action. Seconded by Director Emick. The motion passed unanimously.

BOARD COMMENTS

Alternate-Director Villareal thanked Mr. Geltman and Mr. Azer for their presentations.

Director Emick reminded all that the fireworks show at Brewster Park in Apple Valley will go as in the past.

DATE OF NEXT MEETING

The next Board meeting will be on Monday, July 15, 2024, at 9:30 am at Victor Valley Transit Authority, 17150 Smoke Tree Street, Hesperia, CA 92345.

ADJOURNMENT

The meeting was adjourned at 11:10 am.

APPROVED: \_\_\_\_\_  
James Noble, Chair

ATTEST: \_\_\_\_\_  
Debi Albin, Clerk of the Board

THIS PAGE INTENTIONALLY LEFT BLANK

**AGENDA ITEM  
TWO**

THIS PAGE INTENTIONALLY LEFT BLANK

VICTOR VALLEY TRANSIT AUTHORITY

**AGENDA MATTER**

**Payrolls and warrants for May 2024.**

**SUMMARY STATEMENT**

The following registers of Payrolls and Warrants have been audited as required by Section 37202 and 37208 of the Government code, and said documents are accurate and correct.

**Agency's Gross Payroll for Administrative Employees**

<u>Payroll Date</u>	<u>Amount</u>	<u>Register#</u>
05/03/2024	\$97,235.91	PR0-30-05-24
05/17/2024	\$99,868.31	PR-31-05-24
05/31/2024	\$104,065.81	PR-33-05-24
<b>Total Payroll</b>	<b>\$ 301,170.03</b>	

**Agency's Register of Warrants**

<u>Register Date</u>	<u>Amount</u>	<u>Check #</u>	<u>Register #</u>
05/09/2024	\$2,044,839.81	911-933	AP-05-2024
05/16/2024	\$282,963.95	934-968	AP-05-2024
05/23/2024	\$200,593.77	969-985	AP-05-2024
05/30/2024	\$192,305.27	987-1007	AP-05-2024
	<b>\$2,720,702.80</b>		

**RECOMMENDED ACTION**

Approve VVTA's expenditures for May 2024.

<b>PRESENTED BY</b>	<b>FISCAL IMPACT</b>	<b>MEETING DATE</b>	<b>ITEM NUMBER</b>
Maged Azer CFO	\$3,021,872.83	July 15, 2024	2

**Victor Valley Transit Authority**  
**MAY 2024**

Check/ACH Number	Vendor	Date	Amount
00000093/1	Keolis	5/6/2024	\$1,532,100.72
00000094/1	Keolis	5/6/2024	\$452,416.25
911	Maria Andrade	5/6/2024	\$99.61
912	BONNIE	5/9/2024	\$1,412.23
913	City of Victorville - ADM (Lease)	5/9/2024	\$4,654.82
914	CLEAN	5/9/2024	\$5,463.83
915	COUGAR	5/9/2024	\$9,674.01
916	Diamond Environmental Services	5/9/2024	\$202.93
917	EDISON - BEB	5/9/2024	\$7,499.11
918	Edison-BEB-BAT	5/9/2024	\$1,252.70
919	FRONTIER2 FRONTIER-OFFICE LINES	5/9/2024	\$63.87
920	FRONTIERBAT	5/9/2024	\$196.62
921	Golden State Water Company SPRNK1	5/9/2024	\$577.48
922	HESPERIAWTR	5/9/2024	\$4,131.33
923	HIDESERTALARM	5/9/2024	\$196.20
924	High Desert Lock & Safe	5/9/2024	\$38.79
925	KONICA Konica Minolta Business Solutions	5/9/2024	\$494.65
926	LABORFNDRS	5/9/2024	\$1,074.99
927	SHRED	5/9/2024	\$246.00
928	Edison - ADM Southern California Edison	5/9/2024	\$5,742.26
929	TRANSITLNT	5/9/2024	\$250.00
930	TRITON	5/9/2024	\$810.00
931	TRONA Trona Community Senior Center	5/9/2024	\$2,885.76
932	Verizon Lines	5/9/2024	\$11,937.45
933	VERIZONCONNECT	5/9/2024	\$1,119.82
118387	MOJAVECOPY Mojave Printing Solutions	5/10/2024	\$298.38
00000095/1	ANYPROMO	5/13/2024	\$1,423.59
00000095/2	Hearts Extended Loving People	5/13/2024	\$525.00
00000095/3	ORACLE	5/13/2024	\$14,788.26
00000095/4	TYPESETGO	5/13/2024	\$905.10
00000095/5	TYPESETGO	5/13/2024	\$51.72
934	ADA RIDE	5/16/2024	\$3,695.00
935	Allied Universal Security Services	5/16/2024	\$5,381.61
936	Charter - ADMIN	5/16/2024	\$149.19
937	Charter - BU	5/16/2024	\$1,099.00
938	Charter - CNG	5/16/2024	\$166.16
939	Charter - DSTFIBER	5/16/2024	\$749.00
940	Charter - FIBER	5/16/2024	\$1,649.00
941	Charter - SEC	5/16/2024	\$329.98
942	Charter - TV	5/16/2024	\$231.18
943	Charter - WEB	5/16/2024	\$269.98

944	CITY OF BARSTOW - Utility Billing	5/16/2024	\$443.42
945	City Of Victorville - Utility Billing	5/16/2024	\$1,392.95
946	Edison-CNG	5/16/2024	\$19,691.09
947	Greater High Desert Chamber Of Commerce	5/16/2024	\$455.00
948	HIDESERTCOM HI-Desert Communications	5/16/2024	\$1,308.00
949	INTER	5/16/2024	\$19,792.32
950	INTER	5/16/2024	\$25,244.49
951	LOCALiQ-California Gannett	5/16/2024	\$728.08
952	RING	5/16/2024	\$2,552.92
953	SDRMA	5/16/2024	\$3,254.76
954	Sonic Systems, Inc.	5/16/2024	\$8,950.00
955	STATEFUND State Compensation Insurance Fund	5/16/2024	\$1,218.16
956	TRANSTRACK Transtrack Systems, Inc.	5/16/2024	\$2,900.00
957	TRONA Trona Community Senior Center	5/16/2024	\$3,066.37
958	ABUNDANT	5/16/2024	\$3,281.00
959	BECKOIL	5/16/2024	\$7,483.60
960	CLEAN	5/16/2024	\$3,315.06
961	LABORFNDRS	5/16/2024	\$844.16
962	SWG-ADM	5/16/2024	\$1,115.84
963	SWG-MAINT	5/16/2024	\$2,561.27
964	SWG-WASH	5/16/2024	\$858.01
965	SYNC	5/16/2024	\$624.20
966	TMD Transportation Management & Design	5/16/2024	\$23,523.97
967	West Coast Fleet Services, Inc.	5/16/2024	\$905.00
968	SWG-CNG	5/16/2024	\$116,040.51
00000096/1	ABUNDANT	5/20/2024	\$3,281.00
00000096/2	DARK	5/20/2024	\$328.64
00000096/3	MESENK	5/20/2024	\$200.00
00000096/4	NOBLEJ	5/20/2024	\$200.00
00000096/5	SYNC	5/20/2024	\$624.20
969	AECOM	5/23/2024	\$3,728.04
970	Amazon Business	5/23/2024	\$3,395.31
971	AVR AVR Vanpool	5/23/2024	\$4,163.00
972	CLEAN	5/23/2024	\$12,417.68
973	COMMUTE Commute With Enterprise	5/23/2024	\$121,408.00
974	EDISON-BAT	5/23/2024	\$3,400.30
975	Edison-BEB-BAT	5/23/2024	\$7,757.64
976	EDISON-CNGBAT	5/23/2024	\$5,852.42
977	High Desert Lock & Safe	5/23/2024	\$1,232.94
978	LABORFNDRS	5/23/2024	\$2,110.40
979	BIRD Lawrence Bird	5/23/2024	\$200.00
980	LOOMIS	5/23/2024	\$1,086.86
981	PATTERSON	5/23/2024	\$1,390.00
982	Protected Protected Pest Control, Inc.	5/23/2024	\$250.00
983	SanBernLegal San Bernardino County - LEGAL	5/23/2024	\$871.25
984	SWGAsBAT - CNG	5/23/2024	\$25,096.09
985	TIMBER	5/23/2024	\$1,600.00



987	All American Fence	5/30/2024	\$3,150.00
988	BONNIE	5/30/2024	\$1,662.08
989	CDW CDW Government Inc	5/30/2024	\$2,971.59
990	City Of Victorville - CNG	5/30/2024	\$71.00
991	FOOT	5/30/2024	\$1,329.00
992	FRONTIER2 FRONTIER-OFFICE LINES	5/30/2024	\$63.87
993	FRONTIERBAT	5/30/2024	\$196.62
994	Golden State Water Company ADM	5/30/2024	\$269.45
995	Golden State Water Company CNG	5/30/2024	\$590.52
996	Golden State Water Company FP	5/30/2024	\$43.26
997	Golden State Water Company SPRNK1	5/30/2024	\$248.20
998	Golden State Water Company SPRNK2	5/30/2024	\$287.56
999	PINN	5/30/2024	\$32,686.98
1000	PLIC Principal Life Insurance Company	5/30/2024	\$3,277.42
1001	RMSCONSTRUCTION	5/30/2024	\$94,643.75
1002	TMD Transportation Management & Design	5/30/2024	\$39,082.49
1003	West Coast Fleet Services, Inc.	5/30/2024	\$1,099.16
1004	WIRZ Wirz And Co Printing Inc	5/30/2024	\$9,821.41
1006	SWG-DST	5/30/2024	\$11.00
1007	SWGAs-BAT	5/30/2024	\$799.91
<b>Total</b>			<b>\$2,720,702.80</b>

**AGENDA ITEM  
THREE**

THIS PAGE INTENTIONALLY LEFT BLANK

VICTOR VALLEY TRANSIT AUTHORITY

**AGENDA MATTER**

**Management reports.**

**SUMMARY STATEMENT**

The attached Performance Reports are presented to the Board of Directors to provide an overview of the transit system's costs and performance.

- Keolis invoice for May 2024.
- Monthly Performance Statistics Systemwide Summary.
- Monthly Ridership Report.
- Monthly ADA Denial Report.
- Monthly Road Call Report.
- Keolis On Time Performance Report.

**RECOMMENDED ACTION**

Information items only.

**PRESENTED BY**  
Nancie Goff,  
CEO

**FISCAL IMPACT**  
  
N/A

**MEETING DATE**  
  
July 15, 2024

**ITEM NUMBER**  
  
3



**Keolis Transit Services**

17150 Smoke Tree St.  
Hesperia Calif. 92345

**INVOICE NO. 0060243-IN**

**BILL TO** Victor Valley Transit Authority  
17150 Smoke Tree St.  
Hesperia, CA 92345

**DATE** 6/4/2024

**CONTRACT NAME:**  
Victor Valley Transit

**Attention:** Mrs. Nancie Goff  
Chief Executive Officer

**MONTH** May 2024 **BILLING PERIOD** 05/01/2024 - 05/31/2024

	Budgeted Revenue hours	Actual Revenue hours	Variance in Missed Service	Budgeted Expense	Actual Expense	Variance ( + or - )	Budgeted Expense Year-to-date	Actual Expense Year-to-date	Variance ( + or - ) Year-to-date
ADA ParaTransit	2,406.50	3,194.30		\$234,128.39	\$310,773.45	\$76,645.06	\$2,547,966.98	\$3,155,229.91	\$607,262.93
Subscription	989.10	994.75		\$96,229.54	\$96,779.23	\$549.69	\$1,010,167.25	\$1,014,209.85	\$4,042.60
MicroLink	2,146.40	585.91		\$208,823.26	\$57,003.18	(\$151,820.07)	\$1,527,472.16	\$504,433.50	(\$1,023,038.66)
Regional Fixed Rt	10,801.60	10,771.60	(30.73)	\$974,628.37	\$971,921.47	(\$2,706.90)	\$10,566,147.39	\$10,482,993.54	(\$83,153.85)
Route 15	723.70	721.88	(1.82)	\$65,299.45	\$65,135.23	(\$164.22)	\$707,466.81	\$702,264.85	(\$5,201.96)
Fort Irwin	505.10	505.12	-	\$54,737.69	\$54,739.85	\$2.17	\$574,211.52	\$569,133.07	(\$5,078.45)
<b>SUBTOTALS</b>	<b>17,572.40</b>	<b>16,773.56</b>	<b>(32.55)</b>	<b>\$1,633,846.69</b>	<b>\$1,556,352.41</b>	<b>-\$77,494.27</b>	<b>\$16,933,432.11</b>	<b>\$16,428,264.72</b>	<b>-\$505,167.39</b>

**TOTAL INVOICE** \$1,556,352.41

**Please REMIT TO:**  
Keolis Transit Services, LLC  
53 State Street, 11th Floor  
Boston, MA 02109  
AR@keolisna.com

Manager's Signature and Business Phone



INVOICE NO. 0060244-IN

**Keolis Transit Services**17150 Smoke Tree St.  
Hesperia Calif. 92345

BILL TO

Victor Valley Transit Authority  
17150 Smoke Tree St.  
Hesperia, CA 92345

DATE 6/4/2024

CONTRACT NAME:  
Victor Valley TransitAttention: Mrs. Nancie Goff  
Chief Executive Officer

MONTH May 2024

BILLING PERIOD 05/01/2024 - 05/31/2024

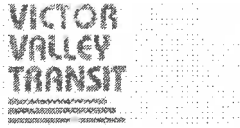
	Budgeted Revenue hours	Actual Revenue hours	Variance in Missed Service	Budgeted Expense	Actual Expense	Variance ( + or - )	Budgeted Expense Year-to-date	Actual Expense Year-to-date	Variance ( + or - ) Year-to-date
County	1,897.90	1,897.33	(0.55)	\$171,247.52	\$171,196.09	(\$51.43)	\$1,865,058.43	\$1,853,911.94	(\$11,146.49)
Barstow-Fixed Route	1,860.20	1,860.22	-	\$167,845.85	\$167,847.65	\$1.80	\$1,822,438.45	\$1,815,833.60	(\$6,604.85)
Barstow-County	773.50	767.46	-	\$69,792.91	\$69,247.92	(\$544.99)	\$756,568.16	\$749,630.21	(\$6,937.95)
Barstow-DAR	337.10	402.12		\$32,796.46	\$39,122.25	\$6,325.80	\$356,884.48	\$416,658.37	\$59,773.89
SUBTOTALS	4,868.70	4,927.13	(0.55)	\$441,682.73	\$447,413.91	\$5,731.18	\$4,800,949.52	\$4,836,034.12	\$35,084.60

TOTAL INVOICE

\$447,413.91

Please REMIT TO:  
Keolis Transit Services, LLC  
53 State Street, 11th Floor  
Boston, MA 02109  
ARDept@keolisna.com

Manager's Signature and Business Phone



**FY 2024 -- Monthly Performance Statistics by Mode**  
**Systemwide Summary**  
**All Routes**

*Performance Statistics for May*

Mode	Passengers	Revenue Hours	Operating Costs	Passenger Revenue	Passengers Per Rev. Hour	Operating Cost Per Passenger	Operating Cost Per Rev. Hour	Passenger Revenue Per Passenger	Passenger Revenue Per Rev. Hour	Farebox Recovery Ratio
Bus (Motorbus)	87,405	15,994.5	\$1,989,447	\$72,740	5.5	\$22.76	\$124.38	\$0.83	\$4.55	3.66%
Commuter Bus	2,957	505.1	\$100,474	\$29,697	5.9	\$33.98	\$198.91	\$10.04	\$58.79	29.56%
Demand Response	12,446	5,426.8	\$687,186	\$37,289	2.3	\$55.21	\$126.63	\$3.00	\$6.87	5.43%
<b>System Total</b>	102,808	21,926.4	\$2,777,106	\$139,726	4.7	\$27.01	\$126.66	\$1.36	\$6.37	5.03%



# Monthly Ridership Report

May, FY 2024

Bus (Motorbus), Commuter Bus, Demand Response Only

## Total (All Day Types)

Mode	Passengers		Passengers Per Revenue Hour		Farebox Recovery Ratio	
	Prior Year	Current Year	Prior Year	Current Year	Prior Year	Current Year
Bus (Motorbus)	65,578	87,405	4.1	5.4	4.18%	3.66%
Commuter Bus	2,837	2,957	5.6	5.8	47.96%	29.56%
Demand Response	11,342	12,446	2.5	2.2	6.28%	5.43%
System Total	79,757	102,808	3.8	4.6	6.05%	5.03%



ADA Dispatch Denial Report For the Month of May 2024

[illegible]

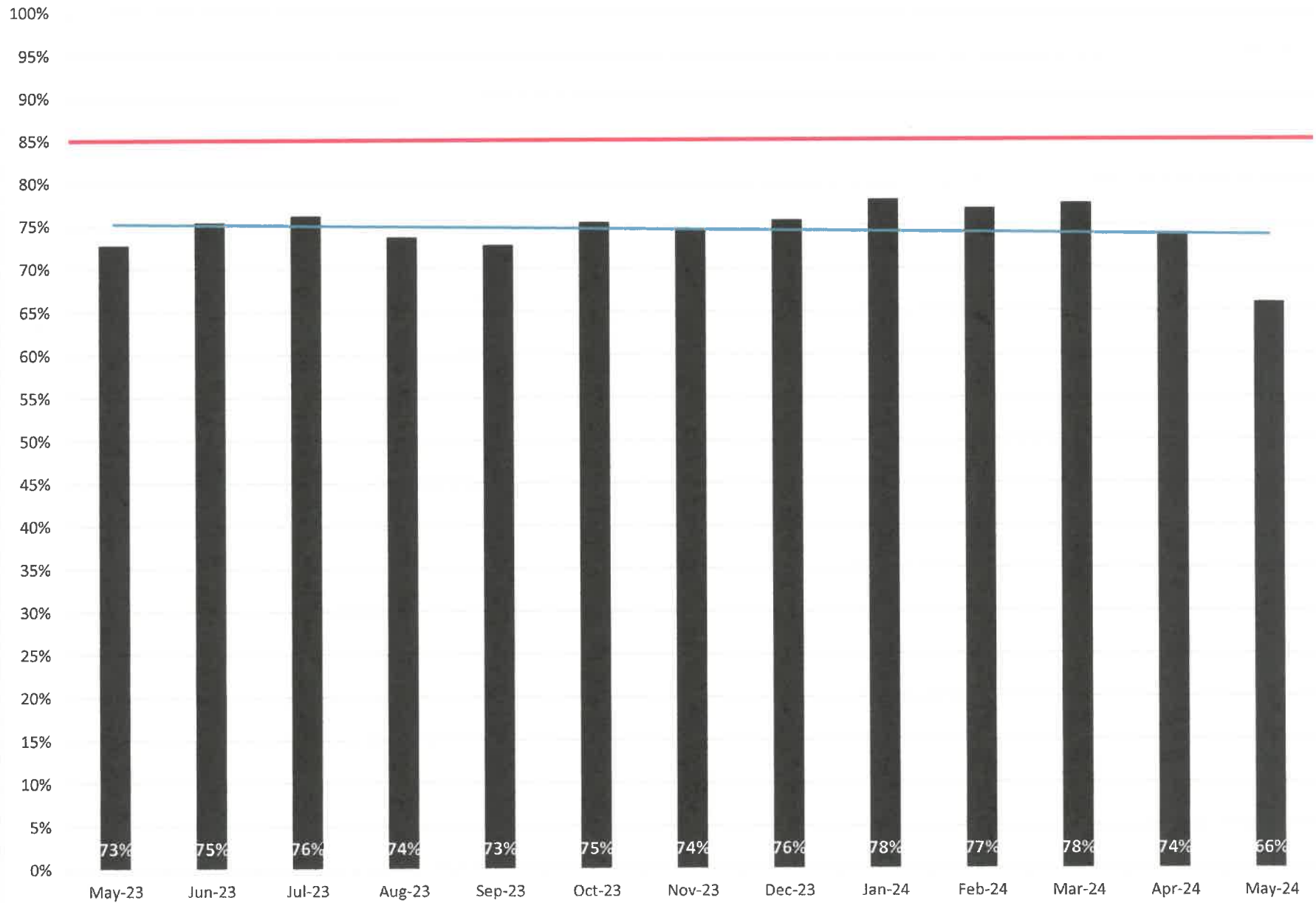
**MAY**  
**Major and Non-Major**  
**Miles Between Road Calls**

<b>Total Miles</b>	<b>2023</b>	<b>2024</b>
Demand Response	65,322	74,445
Commuter Bus	20,390	19,705
Motor Bus	285,550	285,544
<b>Total Miles</b>	<b>371,262</b>	<b>379,694</b>

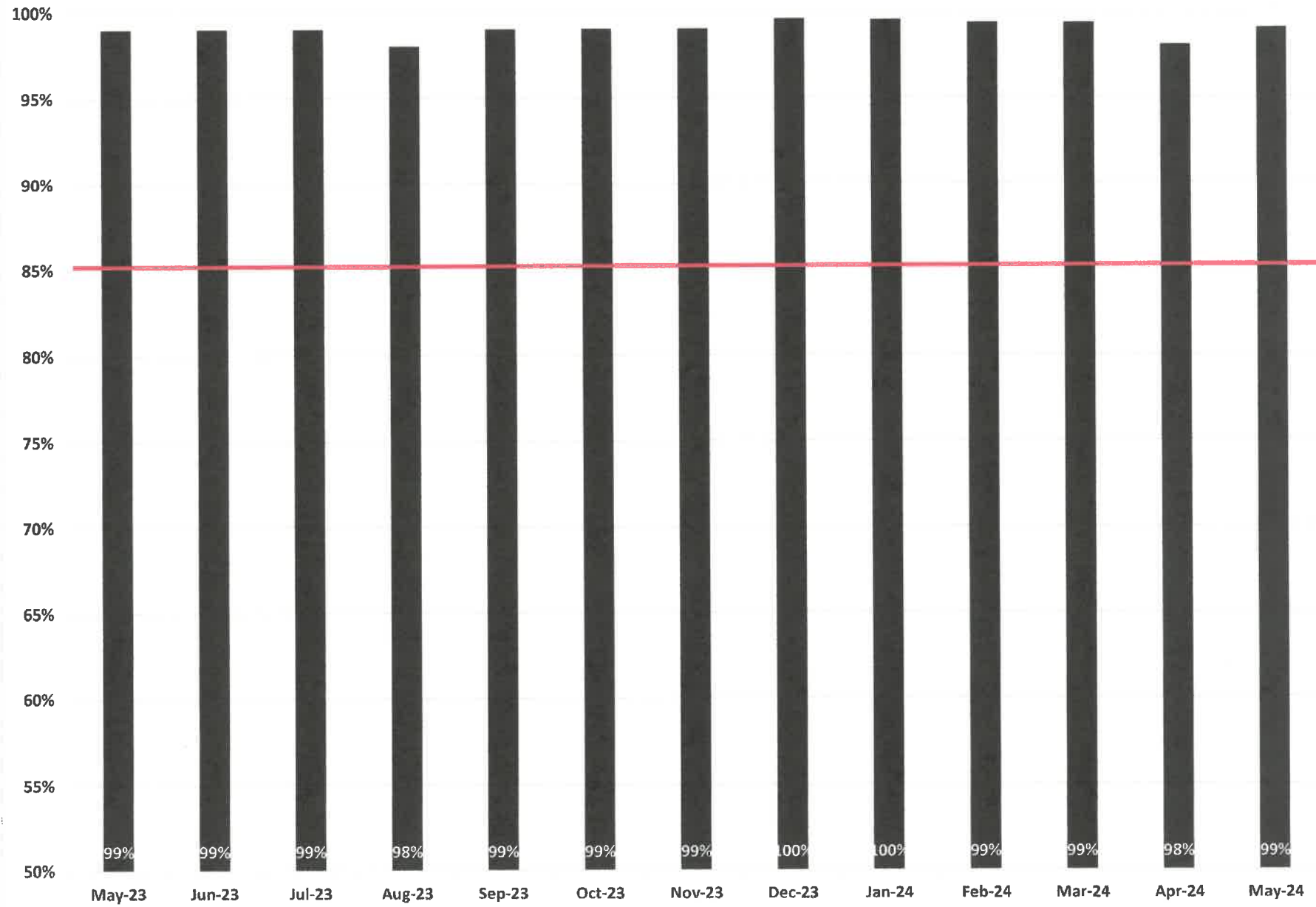
<b>Total Road Calls</b>	<b>2023</b>	<b>2024</b>
Demand Response	4	5
Commuter Bus	1	1
Motor Bus	23	22
<b>Total Road Calls</b>	<b>28</b>	<b>28</b>

<b>Miles Between Road Calls</b>	<b>2022</b>	<b>2023</b>
Demand Response	16,331	14,889
Commuter Bus	20,390	19,705
Motor Bus	12,415	12,979
<b>Total System</b>	<b>49,136</b>	<b>47,573</b>

## OTP - Fixed Route



### OTP - Direct Access



THIS PAGE INTENTIONALLY LEFT BLANK

**AGENDA ITEM  
FOUR**

THIS PAGE INTENTIONALLY LEFT BLANK

**VICTOR VALLEY TRANSIT AUTHORITY**

**AGENDA MATTER**

**Transit Operations Division, Victor Valley Detail Report.**

**SUMMARY STATEMENT**

At this time, a representative of the VVTA Transit Operations Division, Victor Valley Detail will present highlights and statistics from the last month.

**RECOMMENDED ACTION**

Information item only.

<b>PRESENTED BY VVTA</b>	<b>FISCAL IMPACT</b>	<b>MEETING DATE</b>	<b>ITEM NUMBER</b>
Sheriff Division Unit	N/A	July 15, 2024	4



THIS PAGE INTENTIONALLY LEFT BLANK

**AGENDA ITEM  
FIVE**

THIS PAGE INTENTIONALLY LEFT BLANK

## VICTOR VALLEY TRANSIT AUTHORITY

### AGENDA MATTER

#### **Present VVTA's Transit Advertising Policy 1.01.24.**

### SUMMARY STATEMENT

Consistent with the continuing effort to generate additional revenue sources for the provision of VVTA transit operations, a Transit Advertising Policy has been developed with guidelines for the use of available advertising space. The policy identifies paid advertising sales opportunities available to VVTA, the types of advertising acceptable for public dissemination, and those types of advertising which would be prohibited by VVTA.

**The VVTA Advertising Policy** outlines the following details:

- a) Standards for the use of advertising space on VVTA Buses, Infotainment Screens, Car Card spaces, bus shelters, or other property, for the purpose of generating revenue for VVTA's transit operations and growing transit ridership;
- b) Identifies types of advertising acceptable to VVTA including Commercial Advertisement, Public Service Announcements, and Governmental Entity Public Service Announcements;
- c) Identifies a specific listing of prohibited advertisements that are inconsistent with VVTA standards and core values.

It is also recommended that VVTA contract with a Transit Advertising Contractor who shall be responsible for the daily sales and administration of VVTA's advertising program, in a manner that is consistent with this Transit Advertising Policy.

The VVTA's Transit Advertising Policy is included in the Board Agenda Packet.

### RECOMMENDED ACTION

Approve VVTA's Transit Advertising Policy 1.01.24.

PRESENTED BY	FISCAL IMPACT	MEETING DATE	ITEM NUMBER
Rod Goldman, Director of Operations	None	July 15, 2024	5



---

## VVTA Advertising Policy

---

Organization Affected: VVTA Board of Directors

Effective Date: 07/15/2024

Approved by: Nancie Goff, CEO

As Authorized by the  
Board of Directors on: 07/15/2024

Attest: Debi Albin, Clerk of the Board

**POLICY / PROCEDURE NO.** 1.01.24

---

### VVTA Advertising Policy

WHEREAS, VVTA has decided to sell space for advertising on its Buses, Infotainment Screens, Car Card spaces, bus shelters, or other property, for the purpose of generating revenue for VVTA's transit operations and growing transit ridership;

VVTA will accept the following types of advertising:

**"Commercial Advertisement"** means an advertisement that promotes or solicits the lawful sale, rental, distribution or availability of goods, services, food, entertainment, events, programs, transactions, donations, products, or property (real or personal) for lawful commercial or noncommercial purposes.

**"Public Service Announcements"** are Announcements which are sponsored by either a government entity or a nonprofit corporation that is exempt from taxation under Section 501(c)(3) of the Internal Revenue Code and which are directed to the general public or a significant segment of the public and relate to:

- a. Prevention or treatment of illnesses.
- b. Promotion of safety or personal well-being.
- c. Education or training.
- d. Art or culture.
- e. Provision of children and family services.
- f. Solicitation by broad-based contribution campaigns which provide funds to multiple charitable organizations.
- g. Provision of services and programs that provide support to low-income citizens, senior citizens and people with disabilities.

**“Governmental Entity Public Service Announcements”** are announcements or information provided by any governmental entity or governmental agency or any governmental function whether it be proprietary, regulatory, administrative, educational or otherwise related to the public health, safety or welfare.

VVTA will not accept the following types of advertising:

1. False, Misleading, or Deceptive Commercial Speech.
2. Libelous or Illegal Speech, Copyright Infringement, etc. that may subject VVTA to litigation.
3. Unlawful Goods or Services.
4. Any advertisement containing, implying or declaring an endorsement by VVTA, its Directors', management, etc.
5. Prurient Interest. The advertisement contains material that describes, depicts, or represents sexual activities, or aspects of human anatomy.
6. “Adult”–Oriented goods or services.
7. Obscenity or Nudity.
8. Unlawful and Detrimental Conduct. The advertisement, or any material contained in it, promoting, or encouraging illegal behavior or activities.
9. Harmful or Disruptive to public transit services.
10. Violence. The advertisement contains an act or acts of violence or harm on a person or animal.
11. Firearms. Firearms dealers, company, or image
12. Profanity.
13. Alcohol/Tobacco/Smoking/Marijuana use.
14. Graphic Images - The depiction of human or animal bodies or body parts, or fetuses, in states of mutilation, dismemberment, decomposition, or disfigurement.
15. Political Information or campaigns for individuals or ballot measures.
16. Religious Information.
17. Not limited to any advertising compliance or legal issue that does not comply with VVTA standards.

**It is VVTA's declared intent to maintain advertising space on its property as a nonpublic forum and not to allow its transit vehicles or property to become a public forum for the dissemination, debate, or discussion of public issues or issues that are political or religious in nature.**

VVTA's Advertising Policy is intended to be an objective and enforceable standard for advertising that is consistently applied.

VVTA shall maintain exclusive authority and control over where advertisements in general shall be displayed on its property.

All third-party advertisements appearing on VVTA property must contain the following disclaimer: "The views and/or opinions expressed by the advertiser are not necessarily those of VVTA." This disclaimer shall appear in a consistent form and manner on all third-party advertisements.

By accepting any material, art or copy for advertising under this policy, VVTA does not endorse any goods, products, services, or agree with the message conveyed by the advertisement. Advertisers are solely responsible for the content of their advertisements.

Nothing in this Advertising Policy shall be interpreted or construed to prevent VVTA from displaying messages or information on its property promoting or supporting public transit or VVTA.

All prior policies of VVTA concerning advertising on VVTA property, either written or oral, shall be deemed null and void as of the effective date of this Advertising Policy.

**AGENDA ITEM  
SIX**



THIS PAGE INTENTIONALLY LEFT BLANK

**VICTOR VALLEY TRANSIT AUTHORITY**

**AGENDA MATTER**

**Release IFB 2024-07 Fuel Delivery and Cardlock Services.**

**SUMMARY STATEMENT**

In October 2023, we exercised the final option to extend the contract terms until September 30, 2024, with Pinnacle Petroleum and Beck Oil for fuel delivery and cardlock services.

The release of the IFB will allow VVTA to purchase unleaded fuel, via delivery to the VVTA yard, and through the nationwide Cardlock Fuel Services system.

This fuel is necessary for 44 vehicles supporting all of VVTA's service areas. The contract award will be based on the Colton Unbranded Average Oil Price Information Services (OPIS) Early Day (10:00 AM EST) cost plus the price of 87-octane unleaded regular gasoline at Barstow, California Rack pricing for cardlock services. This will be federally funded with 5307.

**RECOMMENDED ACTION**

**Approve the Release of IFB 2024-07 Fuel Delivery and Cardlock Fuel Services System.**

<b>PRESENTED BY</b>	<b>FISCAL IMPACT</b>	<b>MEETING DATE</b>	<b>ITEM NUMBER</b>
Sandye Martinez Procurement Supervisor	TBD	July 15, 2024	6

# VVTA IFB 2024-07: FUEL DELIVERY AND CARDLOCK FUEL SYSTEMS SERVICES

## ATTACHMENT A – SCOPE OF WORK

### 1. General

VVTA is soliciting bids for bulk unleaded fuel delivery for its fleet located at 17150 Smoke Tree Street, Hesperia, CA 92345; as well as cardlock fuel system services for its fleet located at its Hesperia facility and Barstow facility located at 2641 W. Main Street, Barstow, CA 92311.

### 2. Requirements

Bidder must have the equipment and delivery tank capacity to provide unleaded gasoline to fill VVTA's 12,000-gallon underground storage tank on an as-needed basis, during normal business hours to the VVTA Maintenance Yard located at 17150 Smoke Tree Street, Hesperia, CA 92345. Delivery quantities are generally between 8,500-10,000 gallons ordered approximately bi-monthly.

Bidder's fueling station must be located within 2 miles of VVTA's Hesperia and Barstow Facilities and open for fueling 24 hours per day, 7 days per week, without exceptions. If the primary facility is unusable for any reason, Bidder must provide a secondary, local fueling source at no additional cost to VVTA (contract pricing may apply.)

a. Additionally, bidders shall:

- i. Maintain their fueling and Cardlock equipment in good and safe working condition.
- ii. Have adequate and appropriate equipment to provide for the fulfillment of this contract.
- iii. Have adequate office and personnel resources for responding to VVTA's needs including, but not limited to, telephone coverage Monday – Friday during the hours of 8:00 am through 4:00 pm. Bidder shall provide VVTA with emergency response phone numbers for after-hour emergencies.
- iv. Ensure that all employees dealing directly with VVTA are fully aware of all contract provisions, including the requirements of VVTA and the obligations of the Bidder. If necessary, VVTA will require, and Bidder must comply with said request, that a single individual from Bidder's organization be assigned to handle all contract issues, including the ordering and invoicing for the same.
- v. Provide a website login for VVTA employees to view and download a current master list of vehicles, card numbers, employee names/PINs, etc. The website shall have a transaction report that contains real-time data, can be run for a single date or a date range (including data up to the moment of running the report), and contains transaction date, time, vehicle number, odometer, fuel type, quantity, and cost, location, and can be viewed online and downloaded as a .csv. Bidder shall provide a

# VVTA IFB 2024-07: FUEL DELIVERY AND CARDLOCK FUEL SYSTEMS SERVICES

## ATTACHMENT A – SCOPE OF WORK

copy of all lists and reports to VVTA at no charge upon request. All lists and reports must be downloadable as a .csv file. The website must allow select VVTA employees with the ability to make changes to fuel cards (how many transactions per day, times of use, products, capacities, etc.) and cancel and replace cards.

- vi. Provide all new and replacement cards within three business days. Cancellation of a card shall be accomplished within four hours of notification by VVTA. Bidder shall provide confirmation when an employee or vehicle has been locked out of the system.
- vii. Render fully itemized invoices monthly. A copy of the OPIS price section, applicable to the respective marketing area, must accompany the invoice. Invoices shall include and separately list the following items:
  - 1. Annual Purchase Order Number
  - 2. Current "Base" price as per OPIS Pricing (BARSTOW for cardlock, COLTON for bulk delivery) in effect for the billing period.
  - 3. Differential, including all taxes, levies, and /or fees not listed below:
    - a. State Sales Tax
    - b. Local Sales Tax
    - c. California Use Tax
  - 4. The invoice shall reflect the actual bid price and not the price offered to the general public. Invoice shall have subtotals based on vehicle number and groups of vehicles identified by VVTA.
  - 5. Bidder shall provide information in a format mutually agreeable to VVTA and Bidder.
  - 6. Invoices must be provided in hardcopy as well as available in electronic form.

### 3. Card System

The Bidder shall provide a card for each vehicle and a PIN for each card and/or employee as specified by VVTA. The types of products (i.e. Gasoline, oil, etc.), fuel attempts, and fueling times for each vehicle shall be tied to the card. The vehicle odometer reading is required for all transactions.

### 4. Emergency Operations

VVTA operates 24/7, and the fuel supplier must be able to meet VVTA's fuel needs at any time. If the supplier's facility is non-operational, the supplier shall:

- a. Provide a 24-hour emergency contact phone number. Response time within 20 minutes.
- b. Provide an alternative/temporary fueling site, using a local fueling station during site shutdown for repairs or testing, etc.

# VVTA IFB 2024-07: FUEL DELIVERY AND CARDLOCK FUEL SYSTEMS SERVICES

## ATTACHMENT A – SCOPE OF WORK

- c. Able to set up temporary wet-hose fuel sites for emergency vehicles, support vehicles, and support equipment.
- d. The following facilities can be utilized during times of disaster and are equipped with emergency generators. In the event of a declared emergency, and upon notice from VVTA to the supplier, the supplier shall provide wet-hose delivery of 87 octane unleaded fuel every eight hours to:
  - 17150 Smoke Tree Street, Hesperia, CA 92345
  - 2641 W. Main Street, Barstow, CA 92311

### 5. Spilling

The vendor shall be responsible for all spillage which may occur during transit and unloading operations. The vendor shall immediately report spillage to VVTA's Fleet Maintenance office and clean up the spillage according to EPA and California guidelines and requirements.

### 6. Base Specifications

This specification is designed to describe motor fuels used by VVTA. The specification includes section on Scope, Classification, Applicable Specifications and Functional and Performance Requirements.

- a. **Classification:** Fuels provided under this specification will be used for motor fleets owned by VVTA for on and off-road purposes.
- b. **Applicable Specification:** Motor fuels shall meet the appropriate designation for fuel type and grade under ASTM designation D439 gasolines and D975 diesels latest update. Bidder shall provide motor fuels in accordance with City, Federal, and State of California regulations and ordinances for products of this type.
- c. **Regular Unleaded Grade Gasoline:** per ASTM designation D439, latest issue with minimum octane rating of 87 (R+M/2 method) with a high level of detergent additive as recommended for all engines with injection or conventional fuel systems.
- d. **Non-Compliance of Product:** Bidder is required to provide the authority test results for three independent tests of product for each twelve-month period. Testing will be performed by an independent testing lab. Products not meeting specifications shall be removed from tanks and replaced with fuel meeting specifications. Removal of any product shall require re-testing of the new product at contractor's expense.

### 7. Pricing

Bidder is to quote its lowest and best price. Pricing shall include the daily Oil Price Index Service (OPIS) plus a cost for facility maintenance and upkeep and profit. Any trade and

# VVTA IFB 2024-07: FUEL DELIVERY AND CARDLOCK FUEL SYSTEMS SERVICES ATTACHMENT A – SCOPE OF WORK

cash discounts will be taken if earned. Cost of fueling at non-company-owned facilities must also be included. Bids must be firm, however, if a bidder believes it necessary to base its price on a different price adjustment, such a bid may be considered, but only as an alternate bid. Pricing is to be submitted on units of quantity specified with extended totals; however, in the event of a discrepancy in extension, the unit prices shall govern. Pricing shall be entered on the bid sheet in ink or typewritten.

## **8. Deliveries**

All deliveries shall be made within twenty-four (24) hours of the date scheduled by VVTA (phone or written), excluding Saturdays and Sundays, state and federal holidays observed by VVTA.

## **9. Interruption of Supply**

The vendor must always keep VVTA advised as to the status of its available supply. When an interruption of supply can be foreseen, the vendor shall give prior notice to VVTA's Fleet and Facilities Department. Default on supply, without acceptable reasons, or failure to meet specifications without remedy shall cause the Authority to purchase the goods elsewhere and charge any increase in cost to the defaulting vendor. This does not limit any other remedies to the Authority for damage entitled under the Uniform Commercial Code.

THIS PAGE INTENTIONALLY LEFT BLANK

**AGENDA ITEM  
SEVEN**



## VICTOR VALLEY TRANSIT AUTHORITY

### AGENDA MATTER

**Capital Plan and TDA Claim Amendment to Reassign Vehicles and Reallocate LTF Funds.**

### SUMMARY STATEMENT

In May 2024, the Board approved VVTA Contract 2024-10 for the Enterprise Fleet Lease Program (five years contract) for Transportation Brokerage Vehicles. The contract with Enterprise will provide vehicles for VVTA's Brokerage program. Prior to this, the Director of Operations had advised the Board that these program modifications and improvements were being researched by staff.

However, prior to this change in the Brokerage model, VVTA had purchased and received three (3) of the ten (10) Brokerage Vehicles that were budgeted in Fiscal Year 2024. These three (3) vehicles were purchased with \$212,473 of LTF funds. With the Board approved change to the Brokerage Program, staff have determined that these three (3) vehicles would be best utilized in the Demand Response service.

Staff have determined that the remaining seven (7) vehicles are not needed for this purpose and recommend reallocating the remaining \$587,527 of LTF funds to the Open Loop Payment system project that was identified in the recent COA.

### RECOMMENDED ACTION

Amend the Capital Plan and TDA Claim to change three (3) Brokerage Vans to Demand Response Vans and re-allocate the remaining project funds to a new Open Loop Payment system capital project.

**PRESENTED BY**  
Marie Downing  
Grants Manager

**FISCAL IMPACT**  
Re-allocation of  
\$800,000 LTF

**MEETING DATE**  
July 15, 2024

**ITEM NUMBER**  
7

**AGENDA ITEM  
EIGHT**

THIS PAGE INTENTIONALLY LEFT BLANK

## VICTOR VALLEY TRANSIT AUTHORITY

### AGENDA MATTER

**Overall Triennial Disadvantaged Business Enterprise (DBE) Goal for Federal Fiscal years 2025-2027.**

### SUMMARY STATEMENT

VVTA is a direct recipient of US Department of Transportation (USDOT), Federal Transit Administration (FTA) funding. As a condition of receiving this assistance, VVTA must comply with the FTA's DBE Program: Implementations Modifications Final Rule to Title 49, Code of Federal Regulations (CFR) Part 26, and effective November 3, 2014. The DBE Program is designed to enable small businesses owned and controlled by socially disadvantaged individuals to compete for federally funded contracts. The purpose of the DBE goal-setting process is to level the playing field, so DBE's may compete fairly for USDOT assisted contracts, however the program must be narrowly tailored in accordance with applicable law.

VVTA identified a total of five (5) qualifying FTA-funded projects anticipated to be solicited during the FFY 2025-2027 triennial contracting period. The attached report includes the methodology and calculations used to develop the proposed triennial goal. The overall Triennial DBE Goal for FTA-assisted projects was established utilizing the federal two-step goal setting methodology.

The final Proposed Overall DBE Goal for FFY 2025-2027 for VVTA's FTA-assisted contracts is (5.83%) based upon the federal share on race neutral measurements implemented by VVTA. Notice regarding the proposed DBE goal has been published in three (3) local newspapers and sent to the local Chambers of Commerce with an invitation to the public to review the goal, methodology and provide comments. Monday, July 29, 2024, is the deadline for the 30-day comment period.

In response to race-neutral policy directives issued by the USDOT, VVTA utilizes a strictly race-neutral means. The goal may be adjusted based on FTA final review and approval.

### RECOMMEND

Approve a Triennial DBE Goal of 5.83% for Federal Fiscal Years 2025-2027, pending FTA final approval.

**PRESENTED BY**  
Christine Plasting  
DBELO

**FISCAL IMPACT**  
  
N/A

**MEETING DATE**  
  
July 15, 2024

**ITEM NUMBER**  
  
8

# **VICTOR VALLEY TRANSIT AUTHORITY**

Federal Transit Administration  
(FTA) Overall DBE  
Goal-Setting Methodology

for

FFY 2025 - FFY 2027  
Goal Period

Submitted in fulfillment of:

Title 49 Code of Federal Regulations Part 26

## TABLE OF CONTENTS

I.	INTRODUCTION.....	3
II.	BACKGROUND .....	3
III.	FTA-ASSISTED CONTRACTING PROGRAM FOR FFY 2025-2027 .....	3
IV.	GOAL METHODOLOGY .....	4
	<i>Step 1: Determination of a Base Figure (26.45).....</i>	<i>4</i>
	<i>Step 2: Adjusting the Base Figure .....</i>	<i>5</i>
	A. Past DBE Goal Attainments .....	5
	B. Other Available Evidence .....	6
V.	PROPOSED OVERALL DBE GOAL .....	6
	ATTACHMENT I .....	9
	ATTACHMENT II .....	10

## DBE GOAL METHODOLOGY

### I. INTRODUCTION

VVTA herein sets forth its Overall Disadvantaged Business Enterprise (DBE) Goal and corresponding federally prescribed goal-setting methodology for the three-year Federal Fiscal Year (FFY) goal period of 2025-2027 (October 1, 2025, through September 30, 2027), pursuant to Title 49 Code of Federal Regulations (CFR) Part 26 "Participation by Disadvantaged Business Enterprises in U.S. Department of Transportation Programs." The purpose of the DBE goal-setting process is to level the playing field so that DBEs can compete fairly for Department of Transportation-assisted contracts, however, the program must be narrowly tailored in accordance with applicable law.

### II. BACKGROUND

VVTA is a recipient of U.S. Department of Transportation (USDOT), Federal Transit Administration (FTA), funding. As a condition of receiving this assistance, VVTA signed an assurance that it will comply with FTA's DBE requirements. In accordance with Title 49 CFR Part 26 provisions: Participation by DBEs in USDOT Programs, VVTA is required to develop and submit a Triennial Overall DBE Goal for its FTA-assisted projects.

VVTA herein presents its Overall DBE Goal Methodology for FFY 2025-2027.

### III. FTA-ASSISTED CONTRACTING PROGRAM FOR FFY 2025-2027

Table 1 represents VVTA'Ss FTA-assisted contracting program, which consists of projects considered in preparing this goal methodology. The projects, which include Construction, Professional Services and Materials/Supplies contracting opportunities, are anticipated to be awarded during the triennial period:

**Table 1**

PROJECT NAME	TOTAL ESTIMATED PROJECT COST	ESTIMATED FTA DOLLAR SHARE	ESTIMATED FTA % SHARE
Operating Assistance	\$122,915,911.80	\$61,457,955.90	50%
Hesperia Yard and Transit Center	\$1,800,000.00	\$1,440,000.00	80%
Garage Shop Equipment	\$300,000.00	\$240,000.00	80%
On-Board Vehicle Modems	110,000.00	\$88,000.00	80%
Security Services	\$1,266,256.51	\$633,128.26	50%

Table 2 provides a summary of the categories of work with estimated cost breakdown for each. Categories of work are groups utilizing comparable North American Industry Classification System (NAICS) codes for purposes of weighting the categories of work based on the engineer's estimates.

**Table 2:**

CATEGORY OF WORK	NAICS CODES	ESTIMATED FTA DOLLARS BY NAICS	ESTIMATED FTA % BY NAICS
Bus and Other Motor Vehicle Transit Systems	485113	\$61,457,955.90	96.24%
Commercial and Institutional Building Construction	236220	\$1,440,000.00	2.25%
Other Computer Related Services	541519	\$88,000.00	.14%
Industrial Machinery and Equipment Merchant	423830	\$240,000.00	.38%
Security Guards and Patrol Services	561612	\$633,128.26	.99%

#### IV. GOAL METHODOLOGY

##### *Step 1: Determination of a Base Figure (26.45)<sup>1</sup>*

To establish VVTA's Base Figure of the relative availability of DBEs to all comparable firms (DBE and Non-DBE) available to bid or propose on VVTA's FTA-assisted contracting opportunities projected to be solicited during the triennial goal period, VVTA followed the prescribed federal methodology to determine relative availability. This was accomplished by assessing the *California Unified Certification Program (CUCP) DBE Database of Certified Firms* and the 2022 *U.S. Census Bureau County Business Patterns Database* within VVTA'S market area (defined as San Bernardino County, Riverside County, and Los Angeles County) for each of the categories of work defined in Table 2.

VVTA's local market area consists of the geographic area in which a substantial majority of contracting dollars are expended and/or where the substantial majority of contractor and subcontractor bids or quotes are located.

In accordance with the formula below, the Base Figure is derived by dividing the number of ready, willing, and able DBE firms identified for each work category by the number of all firms identified for each corresponding work category (relative availability), weighting the relative availability for

<sup>1</sup> 26.45 represents Title 49 CFR Part 26 regulatory goal setting methodology reference.



each work category by the corresponding work category weight from Table 2 (weighted ratio), and adding the weighted ratio figures together.

$$\text{Base Figure} = \sum \frac{(\text{Number of Ready, Willing and Able DBEs})}{\text{Number of All Ready, Willing and Able Firms}} \times \text{weight}$$

⇒ For the numerator: CUCP DBE Database of Certified Firms

⇒ For the denominator: 2022 U.S. Census Bureau's Business Patterns Database

A concerted effort was made to ensure that the scope of businesses included in the numerator was as close as possible to the scope included in the denominator. For corresponding detail of all work category classifications, refer to Attachments I and II. The result of the Base Figure calculation is 2.58%, as shown in Table 3 as follows:

**Table 3**

CATEGORY OF WORK	DBES	ALL FIRMS	CATEGORY WEIGHT	WEIGHTED RATIO
Bus and Other Motor Vehicle Transit Systems	1	50	.0190	1.92%
Commercial and Institutional Building Construction	71	428	.0037	.37%
Other Computer Related Services	35	53	.0009	.09%
Industrial Machinery and Equipment Merchant Wholesale	3	287	.0000	0.00%
Security Guards and Patrol Services	31	243	.0020	.13%
<b>Base Figure (i.e., Sum of Weighted Ratios for all Work Categories)</b>	<b>141</b>	<b>1061</b>	<b>.0258</b>	<b>= 2.52%</b>

### **Step 2: Adjusting the Base Figure**

Upon establishing the Base Figure, VVTA reviewed and assessed other known evidence potentially impacting the relative availability of DBEs within the market area, in accordance with prescribed narrow tailoring provisions set forth under 49 CFR Part 26.45: Step 2; DBE Goal Adjustment guidelines.

Evidence considered in making an adjustment to the Base Figure included Past DBE Goal Attainments and Other Evidence, as follows:

#### **A. Past DBE Goal Attainments**

As historical DBE participation attainments provide demonstrable evidence of DBE availability and capacity to perform, VVTA proceeded to calculate past DBE participation attainments for the three (3) federal fiscal years, for which DBE attainment data is available. The table below reflects the demonstrated capacity of DBEs (measured by actual historical DBE participation attainments) on FTA-assisted contracts awarded by VVTA within the last three (3) federal fiscal years.

**Table 4**

<b>FEDERAL FISCAL YEAR (FFY)</b>	<b>FTA DBE GOAL ATTAINMENT %</b>
<b>2023/24</b>	<b>5.16%</b>
<b>2022/23</b>	<b>14.08%</b>
<b>2021/22</b>	<b>5.83%</b>
<b>Median DBE Attainment Within the Last Three (3) Years</b>	<b>5.83%</b>

\* Through 03/31/2024

All of the evidence available in the VVTA'S jurisdiction has been examined and the evidence does suggest that an adjustment to the base figure is necessary. In anticipation of meeting the goal as evidenced by the last three fiscal years, the adjustment is made to 5.83% as VVTA's DBE Goal for FY 2025-2027.

#### **B. VVTA Bidder's List**

VVTA will continue to capture Bidders List information for the identification and potential use in meeting future DBE goal determinations.

#### **C. Other Available Evidence**

VVTA is not aware of any current disparity studies within their jurisdiction and/or market area to consider in this step of the goal setting analysis.

### **V. PROPOSED OVERALL DBE GOAL**

**The Final Proposed Overall DBE Goal for FFY 2025-2027 for VVTA'S FTA-assisted contracts is 5.83%.** The DBE Goal based on the federal share is a Race Neutral goal and VVTA will implement race neutral measures to achieve this goal, as generally described in the following section. As a part of the prescribed goal-setting methodology, VVTA must project the percentage of its Proposed Overall DBE Goal that can be met utilizing race-neutral and race-conscious measures.

#### **Race-Conscious & Race-Neutral Projection**

The VVTA DBE goal attainment data, which equals a 5.83% means for the past three years, demonstrates that VVTA is able to meet the DBE goal through race neutral means. VVTA intends to continue to use race-neutral methods to meet the overall DBE goal of 5.83% for FFY 2025-2027 in accordance with Title 49 CFR Part 26.51.

RACE-CONSCIOUS & RACE-NEUTRAL PROJECTIONS	
<b>Race-Conscious Component</b>	<b>0.0%</b>
<b>Race-Neutral Component</b>	<b>5.83%</b>

## VI. RACE-NEUTRAL IMPLEMENTATION MEASURES

VVTA is currently implementing a number of race- and gender-neutral remedies to outreach and promote the participation of DBEs and small businesses in VVTA's FTA-assisted contracting program. VVTA plans to continue or implement the following race-neutral measures for FFY 2025-2027 and will continue to explore other options for consideration based on VVTA's success in meeting its overall DBE goals based on these efforts:

- VVTA will continue to invite DBEs to participate in all of its solicitations directly emailing the vendors from the California UCP. VVTA will attend and participate in vendor fairs hosted by unrepresented groups and other public agencies.
- VVTA will unbundle solicitations, provide pre-bid/pre-proposal conferences to afford networking opportunities for primes and subcontractors. VVTA will promote and encourage teaming opportunities between prospective prime contractors and the DBE and Small Business contracting community. Arrange solicitations, times for the presentation of bids, quantities, specifications, and delivery schedules in ways that facilitate DBE and other small business participation.
- Structure solicitations to remove barriers such as the inability to obtain bonding or financing (e.g., by such means as simplifying the bonding process, reducing bonding requirements, eliminating the impact of surety costs from bids, and providing services to help DBEs, and other small businesses, obtain bonding and financing).
- VVTA will solicit DBEs and other small businesses participation by carrying out information and communication programs on contracting procedures and specific contract opportunities (e.g., ensuring the inclusion of DBEs, and other small businesses, on recipient mailing lists of bidders; ensuring the dissemination to bidders on prime contracts of lists of potential subcontractors; provision of information in languages other than English, where appropriate).
- As a supportive service to help develop and improve immediate and long-term business management, record keeping, and financial and accounting capability for DBEs and other small businesses, VVTA will actively promote the Small Business conferences, programs, and support services offered by other agencies that have established DBE and Small Business Programs. VVTA has created a "How to do Business with VVTA" video which has been posted to [vvta.org/Procurement](https://vvta.org/Procurement) web page. This video is linked here: <https://youtu.be/FhobBW2nUk>
- VVTA will advise its contracting community of the online directory of certified DBEs, found at the California Unified Certification Program website: [www.CaliforniaUCP.com](http://www.CaliforniaUCP.com). VVTA will also advise the contracting community of the available small businesses certified by the California Department of General Services (DGS) and found at the following: <https://caleprocure.ca.gov/pages/PublicSearch/supplier-search.aspx>

- VVTA will advise the DBE and small business community to participate in Caltrans' related bidding/proposal opportunities at <http://www.dot.ca.gov/hq/esc/oe/>. VVTA will encourage DBEs and small businesses to seek the assistance and training through the U.S. Small Business Administration at [www.sba.gov](http://www.sba.gov).

### **Fostering Small Business Participation<sup>2</sup>**

VVTA has implemented several strategies to foster small business participation in its contracting process. These include the following:

- In multi-year design-build contracts or other large contracts (e.g., for "megaprojects") requiring bidders on the prime contract to specify elements of the contract or specific subcontracts that are of a size that small businesses, including DBEs, can reasonably perform.
- On larger prime contracts requiring the prime contractor to consider subcontracting opportunities of a size that small businesses, including DBEs, can reasonably perform, rather than self-performing all the work involved.
- Identifying alternative acquisition strategies and structuring procurements to facilitate the ability of consortia or joint ventures consisting of small businesses, including DBEs, to compete for and perform prime contracts.
- Ensuring that a reasonable number of prime contracts are of a size that small businesses, including DBEs, can reasonably perform.

## **VII. PUBLIC PARTICIPATION AND FACILITATION**

In accordance with Public Participation Regulatory Requirements of Title 49 CFR Part 26, minority, women, local business associations, and community organizations within the VVTA market area will be consulted and provided an opportunity to review the triennial goal analysis and provide input. VVTA will prepare Outreach Consultation Letters advising the business community of the proposed DBE goal analysis and its availability for review and comment.

VVTA has issued a Public Notice in general circulation media and minority focused media publishing the VVTA Draft Proposed FTA Overall DBE Goal-Setting Methodology for FFY 2025-FFY 2027. The notice informs the public that the proposed goal and rationale are available for inspection at VVTA's principal office during normal business hours for 30 days following the date of the Public Notice, and that VVTA would accept comments on the goal analysis for 30 days from the date of the Public Notice. VVTA will consider all comments and input received as a part of this process and will assess its impact on the goal-setting methodology.

---

<sup>2</sup> See Title 49 CFR Part 26 Section 26.39 "Fostering Small Business Participation."

## ATTACHMENT I

VVTA  
FEDERAL TRANSIT ADMINISTRATION  
FEDERAL FISCAL YEAR 2025-2027

### ESTABLISHMENT OF THE NUMERATOR:

# OF ESTABLISHED DBE FIRMS BY NAICS WORK CATEGORIES WITHIN THE MARKET AREA (SAN BERNARDINO, RIVERSIDE, AND LOS ANGELES COUNTIES) <sup>1</sup>

NAICS Code	CATEGORY OF WORK	San Bernardino, Riverside and Los Angeles # DBE Firms
485113	Bus and Other Motor Vehicle Transit Systems	1
236220	Commercial and Institutional Building Construction	71
541519	Other Computer Related Services	35
423830	Industrial Machinery and Equipment Merchant Wholesalers	3
561612	Security Guards and Patrol Services	31
TOTAL NUMBER OF ESTABLISHED DBE FIRMS:		141

<sup>1</sup> DATA SOURCE: California UCP DBE Database of Certified Firms.

## ATTACHMENT II

VVTA  
FEDERAL TRANSIT ADMINISTRATION  
FEDERAL FISCAL YEAR 2025-2027

### ESTABLISHMENT OF THE DENOMINATOR:

# OF ALL ESTABLISHED FIRMS (DBEs and Non-DBEs) BY NAICS WORK CATEGORIES  
WITHIN THE MARKET AREA (DEFINED AS SAN BERNARDINO, RIVERSIDE COUNTIES)<sup>1</sup>

NAICS Code	CATEGORY OF WORK	San Bernardino and Riverside Counties Total Number Established
<b>485113</b>	Bus and Other Motor Vehicle Transit Systems	50
<b>236220</b>	Commercial and Institutional Building Construction	428
<b>541519</b>	Other Computer Related Services	53
<b>423830</b>	Industrial Machinery and Equipment Merchants	287
<b>561612</b>	Security Guards and Patrol Services	243
<b>TOTAL NUMBER OF ESTABLISHED DBE FIRMS:</b>		<b>1061</b>

<sup>1</sup> DATA SOURCE: 2022 U.S. Census Bureau: County Business Patterns, NAICS Work Category Codes.

THIS PAGE INTENTIONALLY LEFT BLANK

**CORRESPONDENCE  
/PRESS CLIPS**



THIS PAGE INTENTIONALLY LEFT BLANK

## NEWS

# Student ridership numbers up for Victor Valley Transit Authority



**Rene Ray De La Cruz**

Victorville Daily Press

Published 2:08 a.m. PT June 21, 2024 | Updated 2:58 p.m. PT June 21, 2024

The Victor Valley Transit Authority announced significant ridership numbers for its fare-free public transportation initiative, aimed at enhancing accessibility and affordability for students in the Victor Valley area.

Due to funding and support from the San Bernardino County Transportation Authority, the transportation program continued through the last school year, according to the Hesperia-based transit authority.

During that time, the program benefited local Kindergarten to 12 grade students for the first time.

The transit authority also extended its other fare-free programs for the 11th consecutive year to Victor Valley College students and for a third year to California State University, San Bernardino students.

During the current school year, from Aug. 7, 2023, to June 6, 2024, Victor Valley Transit provided fare-free trips to 228,578 student riders.

The “impressive figure” included 109,797 rides by Victor Valley College students, 6,244 rides by CSUSB students, and 112,537 rides by K-12 students, transit authority officials stated.

Victor Valley Transit Authority Board Chair James Noble emphasized the significance of this program.

"Providing free transportation to our students underscores our commitment to education and the community," Noble stated. "We believe that removing transportation barriers will enable students to focus on their studies and achieve their full potential."

Victor Valley Transit Authority CEO Nancie Goff echoed Noble's sentiments, highlighting the broader impact of the programs.

"This continues to be a game-changer for our community," Goff said. "By offering free rides to students, we are investing in the future of Victor Valley. We are proud to play a part in the educational journey of our students and pathways to their success."

The free transportation program is available to all K-12 students and Victor Valley College students on any of Victor Valley Transit's fixed and county routes.

Students attending California State University, San Bernardino can also ride "VVTA's Route 15" fare-free and utilize the "Howling Express" line, which departs from the university on weekdays at 5:53 p.m. and travels directly to the Victor Valley Transportation Center in downtown Victorville.

Looking ahead to the 2024/2025 school year, Victor Valley Transit encourages all eligible students to take advantage of this opportunity to ease their daily commutes and fully engage in their academic pursuits, agency officials said.

Victor Valley Transit officials said its agency remains dedicated to enhancing the quality of life in the region through innovative and inclusive transportation solutions.

For more information about these programs and other services provided by Victor Valley Transit Authority, visit [vvta.org](http://vvta.org) or contact the agency's customer service at 760-948-4021.

Daily Press reporter Rene Ray De La Cruz may be reached at [RDeLaCruz@VVDailyPress.com](mailto:RDeLaCruz@VVDailyPress.com). Follow him on X @DP\_ReneDeLaCruz

## NEWS

# Barstow city official named Victor Valley Transit Authority board chair



**Rene Ray De La Cruz**

Victorville Daily Press

Published 11:43 a.m. PT June 21, 2024

Barstow Mayor Pro Tem James Noble has been named chairman of the board of directors for the Victor Valley Transit Authority.

Noble has served on the transit board for two years. During that time, according to the authority, he has proved himself to be an "effective leader who listens, works hard as a strong advocate for public transportation, and fights for the betterment of Barstow and the High Desert."

"Mayor Pro Tem Noble brings a wealth of knowledge and experience, evident in his dedication to the Barstow community and his impressive background in public service, education, and military leadership," CEO Nancie Goff said. "His commitment to social improvement, economic development, and empowering residents aligns perfectly with VVTA's mission. We look forward to the innovative and impactful leadership he will undoubtedly provide."

Noble's background includes a master's in human resources from Central Michigan University, a bachelor of science degree in social science from the University of Upper Iowa, and an associate's degree in business management from Barstow Community College.

Noble is also a graduate of Flint Hills Regional Leadership and a member of Omega Psi Phi Fraternity Inc.

Noble is a combat armor veteran who served in the U.S. Army and rose to Command Sgt. Major. He is a life member of the Veterans of Foreign Wars VFW, American Legion,

Disabled American Veterans, CSM/SGM Association, and the Association of the United States Army, as well as a life member of the NAACP.

“Assuming the role of chair for the Victor Valley Transit Authority is both an honor and a responsibility that I deeply cherish,” Noble stated in a written statement. “As a board, we are committed to enhancing transit services, ensuring sustainability, and fostering a community-focused approach to public transportation. Together, we continue to look forward make public transportation more equitable, accessible, and beneficial for all residents of the Victor Valley.”

According to the agency, Noble is joined by the following board members:

Vice Chair Liz Becerra, Victorville mayor

Larry Bird, Hesperia mayor

Joy Jeanette, Adelanto councilwoman

Curt Emick, Apple Valley councilman

Kimberly Mesen, San Bernardino County representative

Elaine Villareal, San Bernardino County representative

*Daily Press reporter Rene Ray De La Cruz may be reached at RDeLaCruz@VVDailyPress.com. Follow him on X @DP\_ReneDeLaCruz*



**Federal Transit Administration** + Follow



52,484 followers

1h • 🌐

**Victor Valley Transit Authority** recently announced significant ridership numbers for its fare-free public transportation initiative, reporting nearly 230K rides during the school year. The Victor Valley program, funded by **San Bernardino County Transportation Authority**, offered service to local K-12 students for the first time, joining **Victor Valley College** and **California State University-San Bernardino** students who have benefited from the fare-free transportation program for several years. The initiative ensures all students can **#TakeTransit** to school, work and activities and sets the stage for future lifelong riders. [tinyurl.com/27nd6kp7](https://tinyurl.com/27nd6kp7)



👍❤️ 18



Like



Comment



Repost



Send